

SWINDON TOWN

ISSUE NO. 18

PICTURE SPECIAL

*Action shots
from Bradford and
Grimsby matches
pages 16-17*

CUP JOY

*Youth team book
semi spot page 20*

BOX OFFICE

*All the latest
ticket information
page 28*

INTERVIEW

*With loan signing
Marlon Broomes
pages 38-39*



SWINDON
TOWN
F.C.

TODAY'S
MATCHDAY
SPONSORS

SATURDAY FEBRUARY 1ST 1997
Swindon Town vs Sheffield Utd
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 3.00pm



KIT SPONSOR



MAIN SPONSOR



ATTRACTION

PROTECTION



A RADICAL NEW ENGINE OIL FROM THE LIQUID ENGINEERS

- *“Unique Molecular Attraction”*
- *Protection from the moment
you turn your key*



*The Liquid
Engineers*



Swindon Town Football Club
County Ground, County Road,
Swindon, Wiltshire, SN1 2ED.

(01793) 430430 ADMINISTRATION
(01793) 536170 ADMINISTRATION FAX
(01793) 532121 MARKETING DEPARTMENT
(01793) 423771 MARKETING FAX
(01793) 529000 TICKET OFFICE
(01793) 431887 TICKET OFFICE FAX
(01793) 421303 COMMUNITY OFFICE
(01793) 423030 CLUB SUPERSTORE

Chairman:
MICHAEL SPEARMAN

Vice Chairman:
PETER ARCHER

Directors:
Sir SETON WILLS Bt., CLIFF PUFFETT
PETER GODWIN C.B.E., RIKKI HUNT

Director of Football:
RIKKI HUNT

President:
C.J. GREEN

Chief Executive:
STEVE JONES

Player/Manager:
STEVE McMAHON

Marketing Manager:
MARTIN STEVENS

Retail Sales & Marketing Manager:
JULIAN WETHERALL

First Team Coach:
MIKE WALSH

Reserve Team Coach:
ROSS MacLAREN

Youth Team Manager:
TOMMY WHEELDON

Youth Development Officer:
PHIL CANNON

Community Development Officers:
CLIVE MAGUIRE & JON HOLLOWAY

Safety Officer/ Stadium Manager:
MIKE HUGHES

Club Physio:
JONATHAN TRIGG

Hon. Medical Officer:
Dr. J.D. NICHOLAS

Matchday Magazine Editor:
JASON HARRIS: (01793) 532121

Design: NICK PRESCOTT

Produced & Printed by:

PIA ADVERTISING & MARKETING LTD.

(01635) 35546

PIA COLOUR PRINT LTD.

(01635) 582706

The views contained herein are not necessarily those of Swindon Town Football Club. No part of this programme may be reproduced without the written permission of Swindon Town F.C.

welcome to swindon town

We are out to blunt the Blades this afternoon as Sheffield United come to the County Ground in what promises to be a tense Division One tussle.

Earlier in the season United showed the greater cutting edge as they triumphed 2-0 on home territory and since then the northern outfit have maintained their push for promotion.

Howard Kendall's team are currently in a top three position and look good bets for a step back up into the top flight.

But today we aim to halt their charge and go some way to making up for the beating we received at Bramall Lane.

Bull bags points

Swindon's travel sickness continued on Wednesday as they went down 1-0 at Wolves.

Steve Bull netted the only goal of the game and to add to Town's woe Scott Leitch was sent off in the closing stages.

Despite being reduced to ten men the lads turned on the heat near the end but were unable to snatch a point.

Sharing six goals

A dramatic second half recovery saw Swindon hit back from 2-0 down against Grimsby to race into a 3-2 lead at the County Ground last Saturday.

But there was a final twist to the tale as Clive Mendonca popped up to head a late equaliser for the league's bottom team as the match ended all square.

It was all action as Grimsby netted at the beginning and the end of the first half to go into the interval with a clear advantage.

However Kevin Horlock's third goal in as many games got us back into contention before Wayne Allison levelled things up from close range.

Mark Walters looked to have given us all three points when he emphatically hit the roof of the net, yet the visitors made a point with Mendonca's late reply.

Another stalemate

Swindon had to settle for a point against Chris Kamara's Bradford City following a 1-1 draw a fortnight ago.

Wayne Jacobs fired City ahead but Kevin Horlock equalised with a flying header early in the second half.

This match saw the return of the Gaffer Steve McMahon to the starting line-up for the first time in nearly a year.

And it meant there were two former England Internationals on show as Macca met his old colleague Chris Waddle who is still weaving his magic at Bradford.

QPR pay a visit

Don't forget that on Wednesday we have another home match as Queens Park Rangers are the visitors in a re-arranged fixture (7.45pm).

The game was due to take place on New Year's Day before becoming a victim of the weather.

**What if
a house went up for sale
that was only 50 yards
from the ground?**




Nationwide Mortgages :

You know the last house in the street you pass every Saturday just before the entrance to the ground? Well it could go on the market at any time. Imagine living in that house. You could leave for the match at five to three and still have time to get a burger before kick off, wake up every morning to see the glorious sight of deserted turnstiles, the same birds that eat worms from the pitch would also eat from your bird table. It's nice to know that should it become available you could get a mortgage quote and a decision, in principle, within an hour. To find out more about Nationwide mortgages or any other financial matter just give us a call. All the best for the season!

Call free on: **0800 30 20 10** quoting ref: FB038

or visit our football site on
<http://www.nationwide.co.uk>

 **In tune with people**

 **Nationwide**
THE BUILDING SOCIETY.

Mortgages are subject to status, valuation and security. Available to those aged 18 or over only. Written quotations available on request from Nationwide Building Society, Nationwide House, Pipers Way, Swindon SN2 1NW. Nationwide Building Society, Nationwide Life Limited and Nationwide Unit Trust Managers Limited represent only the Nationwide Marketing Group, which is regulated by the Personal Investment Authority. Life assurance, pensions and unit trust products. Nationwide Unit Trust Managers Limited is also regulated by IMRO. Nationwide Telephone Advisors are introducers for the Nationwide Marketing Group. Please note that for various legal, regulatory and customer service requirements your call will be recorded. Nationwide is a member of the Building Societies Ombudsman Scheme and subscribes to the Code of Banking Practice.

**YOUR HOME IS AT RISK IF YOU DO NOT KEEP UP REPAYMENTS ON A MORTGAGE
OR OTHER LOAN SECURED ON IT.**

the manager

Steve McMahon says



Our last three home games have all been disappointing in terms of the amount of points collected as we've only managed draws against Bolton, Bradford and Grimsby.

We have not started well at all, particularly in the last two fixtures here and against Grimsby we gave ourselves a mountain to climb.

Saying that the lads deserve credit for coming back so well but it shouldn't need a half time roasting to get them going and I just don't understand why it takes some harsh words to stoke them up.

We are a Jekyll and Hyde team. In fact that probably sums up our season so far!

We have been inconsistent and if I had a fully fit squad to chose from at least I could change some of the personnel, however during the last few weeks that has been impossible to do because of injuries and suspensions.

Gradually that problem is improving and we are getting one or two players back each week, so let's just hope we don't lose a couple which would put us back to square one.

Today we welcome Howard Kendall and his Sheffield United side to the County Ground in what should be a great match.

I tipped them for an automatic promotion spot at the start of the season and I'm still standing by that prediction.

They are well organised with a combination of physical strength and skill and today we have the opportunity to judge just how good we are in comparison. Games against teams like this are a yard stick for us and we'll be doing everything we can to dent their promotion hopes.

We've not put together a

decent run of results so far and it's about time we did that - starting today!

A quick word about Marlon Broomes who can be well satisfied with his debut last Saturday.

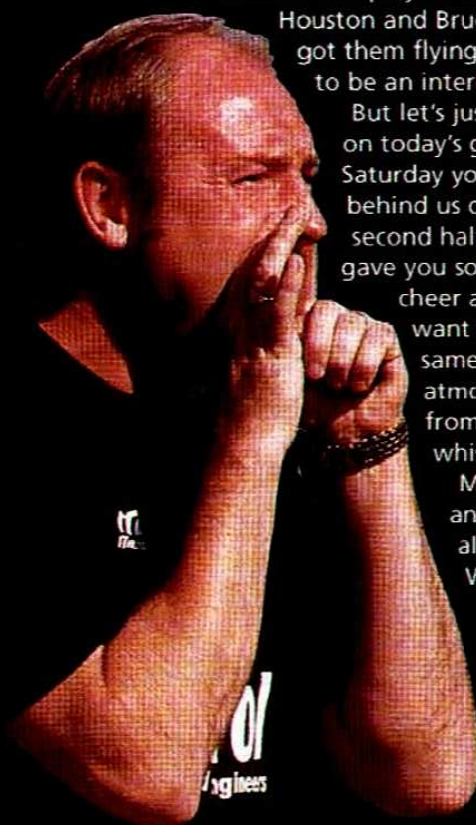
There is still a lot left in the tank and I'm confident he will get better and better during his loan spell with us.

After today's fixture we have another big game to prepare for when Queens Park Rangers visit us on Wednesday.

There have been a lot of changes in personnel since we last played them. Stewart Houston and Bruce Rioch have got them flying so it promises to be an interesting tussle.

But let's just concentrate on today's game. Last Saturday you really got behind us during the second half when we gave you something to cheer about and we want to create the same sort of atmosphere right from the first whistle.

Make it loud and we'll see you all again on Wednesday.



Steve McMahon

today's visitors

This afternoon we welcome the players, supporters and staff of Sheffield United Football Club to the County Ground. We hope that everybody enjoys the match and has a safe journey home after the game.

Following the turbulence of the 1995/96 campaign - when a disastrous opening half of the season saw United propping up the First Division table by mid-January, only to recover and finish in ninth spot - the Blades were keen for a better showing this time around.

Their wish has been granted and at the time of writing they are sitting pretty in second place in the table - and looking a good bet for an automatic promotion place.

United look a potent threat going forward, where the three-pronged attack of Gareth Taylor, Andy Walker and Belarus international Petr Katchouro have already bagged 28 goals

between them this term.

Taylor and Katchouro were each on target when Swindon travelled to Bramall Lane in late November, and came home on the wrong end of a 2-0 scoreline.

They have lost on six occasions this season, with just two of those setbacks coming at home, most recently suffering a 1-0 defeat at Bramall Lane against fellow promotion hopefuls Barnsley.

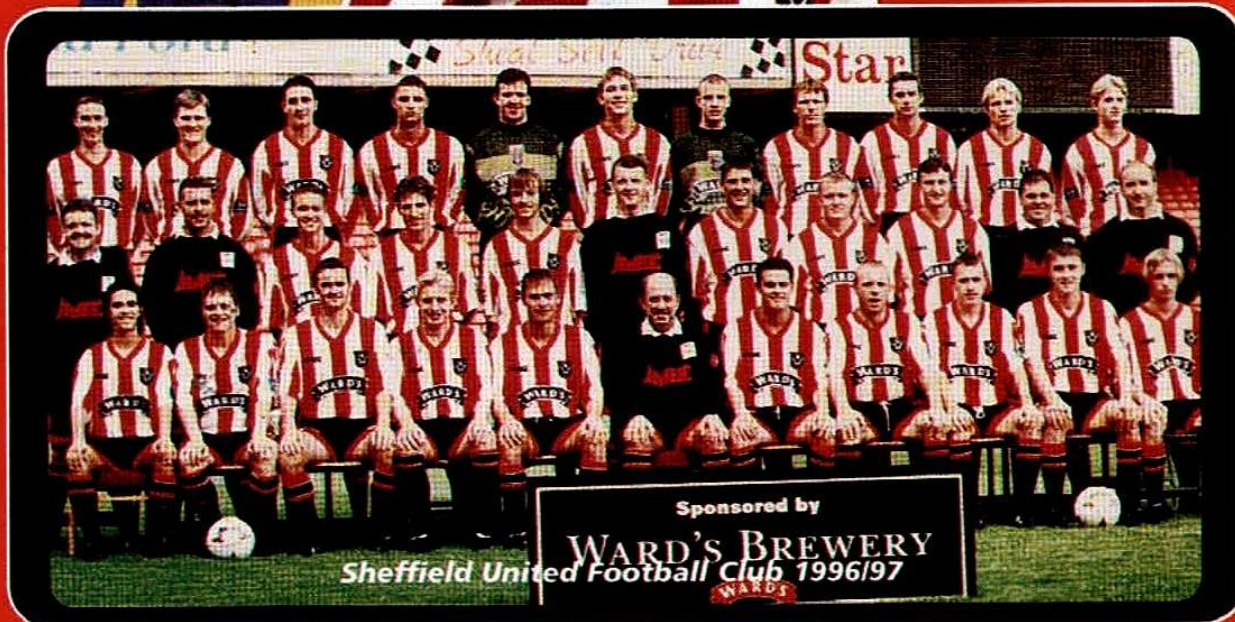
Perhaps the biggest surprise of their campaign so far came down the road from here, at Oxford United.

Visitors to the Manor Ground on December 14th, in-form Sheffield United were trounced 4-1, with Andy Walker's late goal their only consolation.

Steve McMahon will be hoping to inspire his players to similar feats this afternoon.



Sheffield Utd





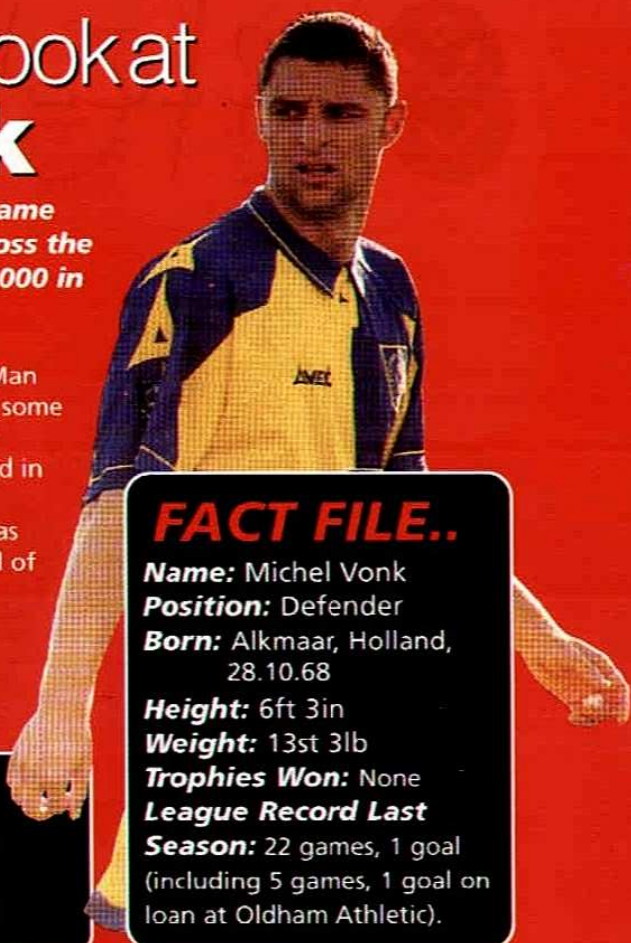
a closer look at Michel Vonk

A classy and composed central defender who became Howard Kendall's first signing when he moved across the Pennines from Manchester City for a bargain £350,000 in December 1995.

Seen as a natural replacement for former Wimbledon and Man City favourite Brian Gayle for United, Vonk instantly brought some much-needed pace and power to the Blades backline and his arrival had much to do with the Club's remarkable turnaround in fortunes in the back half of last season.

Originally brought to this country by Manchester City, he was an automatic choice for the Maine Road Club until the arrival of Alan Ball, whose reshaped side did not include the tall Dutchman.

Oldham took Vonk on loan and were keen to sign him permanently, before Kendall stepped in to tempt the player to Sheffield.



FACT FILE..

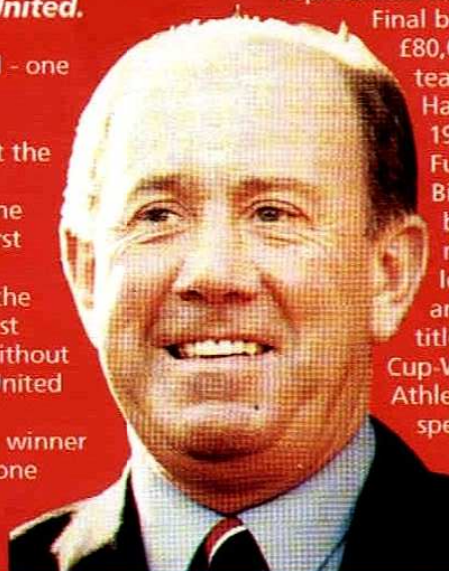
Name: Michel Vonk
Position: Defender
Born: Alkmaar, Holland, 28.10.68
Height: 6ft 3in
Weight: 13st 3lb
Trophies Won: None
League Record Last Season: 22 games, 1 goal (including 5 games, 1 goal on loan at Oldham Athletic).

Era	Club	Games	Goals	Fee
From SVV Dordrecht, Holland				
91/92 - 95/96	Man City	91	3	500,000
95/96	Oldham (L)	5	1	Loan
95/96	Sheff Utd	17	-	350,000

Howard Kendall the manager

When former Everton and Man City boss Howard Kendall took over from Dave Bassett in the Bramall Lane hot-seat last December few would have predicted anything but relegation for Sheffield United.

That's no reflection on Kendall - one of the English game's most successful managers - but a dreadful run of results had left the Blades perilously placed down amongst the dead men, just one place off the bottom of the First Division table. Kendall immediately stopped the losing run and although his first five games in charge passed without defeat, successive draws saw United drop into bottom spot. But Kendall has always been a winner and a tremendous run of just one defeat in 14 matches - including nine victories -



meant that the Blades cut a swathe through the division, eventually finishing in a respectable ninth position.

This year, of course, they are right up among the challengers and looking a good bet for the second automatic promotion place.

Already an England Youth international, Kendall began his professional life with Preston and represented that great Club in the 1964 FA Cup

Final before moving onto Everton for £80,000 in March 1967. At Goodison he teamed up with Alan Ball and Colin Harvey and led the Club to the 1969/70 League Championship. Further spells followed with Birmingham, Stoke and Blackburn before he returned to Everton as manager in May 1981. After two lean years the tide finally turned and he led the Toffees to two League titles, the FA Cup and the European Cup-Winners' Cup before moving to Athletic Bilbao in 1987. He also had a spell with Man City and a brief and unhappy time at Notts County before becoming Sheffield United boss in December 1995.



playerprofile

S H E F F I E L D U N I T E D

Very much the first choice stopper at Bramall Lane is Republic of Ireland keeper

ALAN KELLY, who was voted the Club's 'Player of the Year' for last season. Signed from Preston for £200,000, Alan is from good goalkeeping stock: his father Alan senior is now a coach in the US after a successful League career in England, while brother Gary plays for Bury. He is ever-present so far this season.

His deputy is the popular **SIMON TRACEY**, who got a rare shot at the first-team last season, when he stood in for the injured Kelly in the last nine games and conceded just three goals. Signed for a bargain £7,500 from Wimbledon in 1988 he looked destined for international honours before injuries - followed by Kelly's arrival - put his career in limbo.

PAUL HERITAGE is a former Blades apprentice goalkeeper who signed professional during the summer and has represented England at U17 level.

Versatile defender or midfielder **MARK BEARD** is an England Under-21 international who signed from Millwall for £117,500 in August 1995. He has struggled for a regular first-team place at Bramall Lane - particularly since the arrival of Chris Short - but his ability to slot in almost anywhere on the park; he even had a spell up front for the Reserves last term; making him a valuable asset on the bench.

DAVID HOLDSWORTH was signed from his only other senior Club - Watford - in October 1996 for a fee that could eventually reach £500,000 depending on appearances. A former England U21 star, he is the twin brother of Wimbledon's Dean Holdsworth, and he missed the last two months of last season with a knee injury, before picking up a groin strain at the start of the current campaign.

Recently awarded a new 18-month contract by manager Howard Kendall, **DOUG HODGSON** was signed from Heidelberg Alexandra in his native Australia for a fee of £30,000 in July 1994. A gritty competitor he almost transferred to Lincoln City last season but stayed to fight for his place at Bramall Lane.

With 28 Norwegian caps to his credit full-back or central defender **ROGER NILSEN** is a classy and consistent performer who has more than

repaid his £400,000 transfer fee from Viking Stavanger in his home country.

LEE SANDFORD is a left-sided central defender or full-back who was tempted away from Stoke during the summer of 1996 for £500,000, after the Potters' failed Play-Off attempt. A reliable defender, he has already netted twice in the League this term and began at Portsmouth.

Most at home in the right-back slot, but also capable of playing in the centre of defence, is **CHRIS SHORT** who followed his former Notts County boss Howard Kendall to Bramall Lane in December 1995 in a swap deal which saw Paul Rogers and £25,000 go to County. The brother of Everton's Craig Short, he was born in Germany but was discovered playing for Yorkshire non-Leaguers Pickering Town.

The experienced **NIGEL SPACKMAN** is a defender or midfielder who rejected the offer of a new contract at Chelsea to join Howard Kendall as a player/assistant manager in the summer of 1996. After humble beginnings at Bournemouth, Spackman also played for Chelsea, Liverpool, Rangers and QPR.

Ball winner **CHARLIE HARTFIELD** missed the whole of last season with a cruciate ligament injury and, although he has figured only once in the first-team so far this term, he offers valuable cover in the midfield positions for the Blades. Originally a full-back with Arsenal, this tough-tackling player is now in his sixth season with United.

Playmaker for the Blades is former Liverpool and West Ham man **DON HUTCHISON** whose classy skills make him a valuable member of United's squad. Howard Kendall made Hutchison the Bramall Lane Club's first ever £1 million player when he moved from Upton Park in January 1996, and his perceptive passing and runs from deep mean he is a potent threat.

Ever-present so far this term is former Bolton man **MARK PATTERSON** whose aggression and ball-winning skills have made him a big favourite at Bramall Lane. Arrived at Sheffield United as part of the deal which took last season's top scorer, Nathan Blake, to Burnden Park. Also previously with Blackburn, Preston and Bury he once scored a hat-trick against United for Blackburn.

Sheffield

P L A Y E R P R O F I L E



ANDY SCOTT is a former schoolboy sprint champion who loves to get forward and take on defenders, using his pace to good effect. He signed from Sutton United for a modest £50,000 in November 1992 but missed a chunk of last season with illness and injury.

Happy in midfield or up front, **PHIL STARBUCK** came off the transfer list towards the end of last season and pledged to fight for his first-team future at Bramall Lane. Great ball skills allied to upper body strength make him a difficult opponent to dispossess, but he has struggled to hold down a first-team place. Began with Notts Forest and also had spells at Birmingham, Hereford, Blackburn and Huddersfield.

Long-serving **MITCH WARD** has been at United since his schooldays and is a firm favourite with the Blades' faithful. Capable of playing wide on either flank - both in midfield and defence - he has bloomed under the management of Howard Kendall.

Another long-server is **DANE WHITEHOUSE** who also joined the Club straight from school and has now been a first-team regular for seven seasons. Loves taking on defenders and is a dangerous crosser of the ball who already has four goals to his credit in the League this season.

FORWARDS...

Having bagged nine goals in the first half of the season Belarus international

PETR KATCHOURO looks a sound acquisition and could prove a bargain, even at the eventual fee of £650,000 depending on appearances. A former USSR Youth international, Petr was formerly with Belarus Championship-winning side Dinamo Minsk.

Despite standing at just 5ft 8in and weighing in at slightly more than 10 stone,

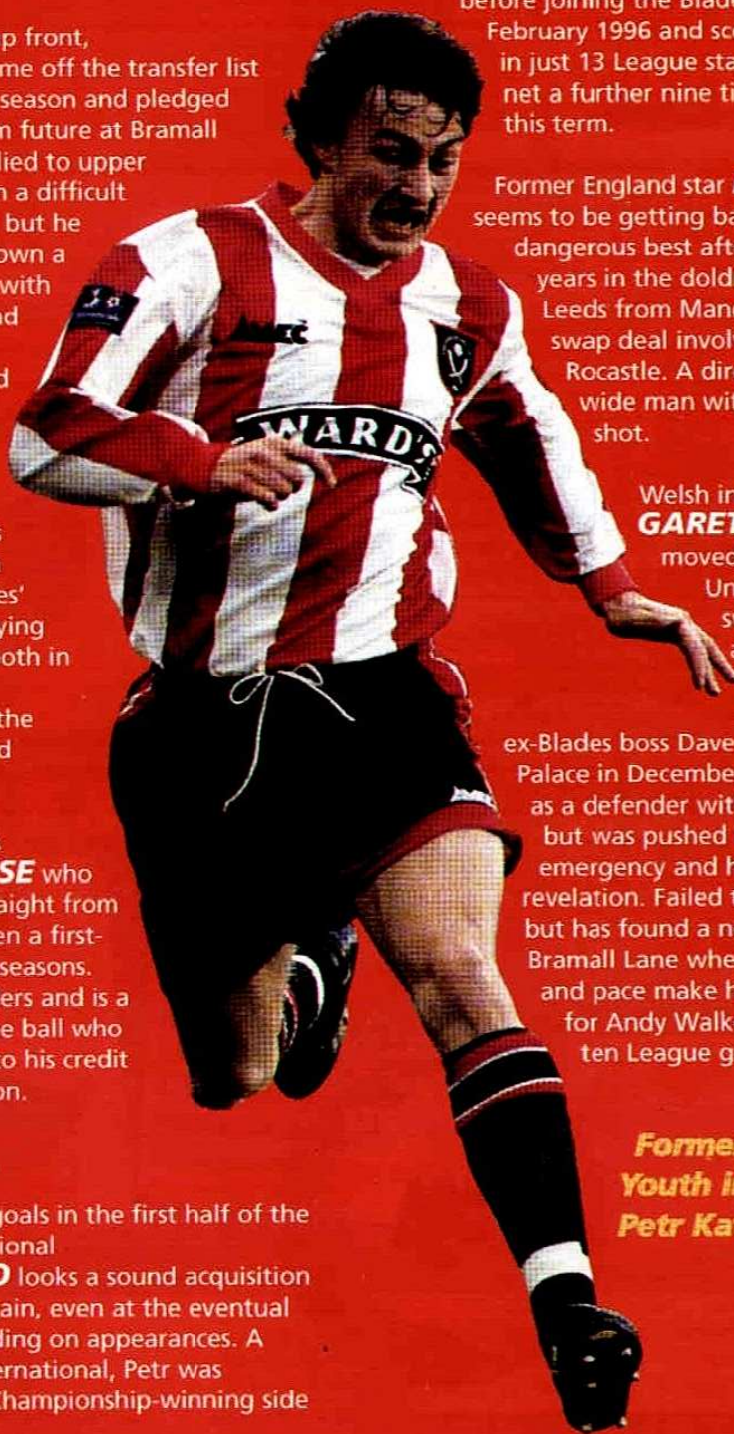
ANDY WALKER is a proven top flight goalscorer for Club and country. A Scottish international, he began with Motherwell and also played for Celtic (twice), Newcastle and Bolton before joining the Blades for £500,000 in February 1996 and scoring nine goals in just 13 League starts. He has hit the net a further nine times this term.

Former England star **DAVID WHITE** seems to be getting back to his dangerous best after a couple of years in the doldrums after joining Leeds from Manchester City in a swap deal involving David Rocastle. A direct and powerful wide man with a fearsome shot.

Welsh international **GARETH TAYLOR** moved to Sheffield

United as part of a swap deal that allowed David Tuttle and Carl Veart to follow ex-Blades boss Dave Bassett to Crystal Palace in December 1995. He began as a defender with Bristol Rovers but was pushed up front in an emergency and has been a revelation. Failed to settle at Palace, but has found a new lease of life at Bramall Lane where he his strength and pace make him the perfect foil for Andy Walker. He's already hit ten League goals this season.

**Former USSR
Youth international
Petr Katchouro**



Sheffield

VITAL STATISTICS



Sheff Utd's record over the last 10 years

Season	Div	P	W	D	L	F	A	Pts	Pos
86/87	2	42	15	13	14	50	49	58	9th
87/88	2	44	13	7	24	45	74	46	21st
88/89	3	46	25	9	12	93	54	84	2nd
89/90	2	46	24	13	9	78	58	85	2nd
90/91	1	38	13	7	18	36	55	46	13th
91/92	1	42	16	9	17	65	63	57	9th
92/93	P	42	14	10	18	54	53	52	14th
93/94	P	42	8	18	16	42	60	42	20th
94/95	1	46	17	17	12	74	55	68	8th
95/96	1	46	16	14	16	57	54	62	9th



**10 YEAR
RECORD**

OUR LEAGUE RECORD AGAINST SHEFFIELD UNITED

Home	Div	Result
11-Oct-1969	2	2-1
19-Dec-1970	2	3-0
03-Nov-1979	3	3-2
14-Feb-1981	3	5-2
22-Aug-1987	2	2-0
10-Dec-1989	2	0-2
04-Dec-1993	Prem	0-0
27-Dec-1994	1	1-3

Away	Div	Result
09-Feb-1970	2	2-1
22-Aug-1970	2	1-2
18-Aug-1979	3	1-2
06-Sep-1980	3	0-3
20-Dec-1987	2	0-1
12-Sep-1989	2	0-2
14-Aug-1993	Prem	1-3
15-Apr-1995	1	2-2

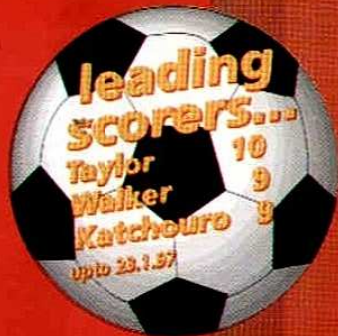
Swindon score first

How Sheffield United have performed so far this season

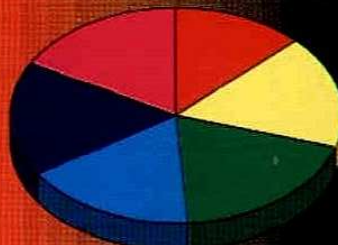
Date	Opps	H/A	Result	Scorers (Goal times)
Aug 17	READING	(a)	L0-1	
Aug 24	BIRMINGHAM	(h)	D4-4	Taylor (45,70), Walker (67,72)
Sep 07	OLDHAM	(a)	W2-0	Hutchison (26), Sandford (86)
Sep 10	BRADFORD	(h)	W3-0	Taylor (27), Whitehouse (45,58)
Sep 14	IPSWICH	(h)	L1-3	Ward (28pen)
Sep 21	WOLVES	(a)	W2-1	White (75), Katchouro (89)
Sep 28	MAN CITY	(h)	W2-0	Ward (45pen), Taylor (49)
Oct 01	SOUTHEND	(a)	L2-3	Walker (5,34)
Oct 12	TRANMERE	(h)	D0-0	
Oct 15	CHARLTON	(h)	W3-0	Katchouro (52,54), Walker (90)
Oct 19	STOKE	(a)	W4-0	Vonk (8,19), Walker (16), Taylor (77)
Oct 26	QPR	(h)	D1-1	Taylor (83)
Oct 30	NORWICH	(a)	D1-1	Katchouro (24)
Nov 03	GRIMSBY	(a)	W4-2	Hutchison (26), Whitehouse (42,82), Katchouro (80)
Nov 13	WEST BROM	(a)	W2-1	Walker (56), Hutchison (59)
Nov 16	PORT VALE	(a)	D0-0	
Nov 22	BOLTON	(h)	D1-1	Taylor (41)
Nov 26	SWINDON	(h)	W2-0	Taylor (6), Katchouro (61)
Nov 30	QPR	(a)	L0-1	
Dec 03	HUDDERSFIELD	(h)	W3-1	Sandford (34), Patterson (38), White (61)
Dec 07	PORTSMOUTH	(h)	W1-0	Katchouro (14)
Dec 14	OXFORD	(a)	L1-4	Walker (87)
Dec 17	C.PALACE	(a)	W1-0	Walker (44)
Dec 21	BARNLEY	(h)	L0-1	
Dec 26	BRADFORD	(a)	W2-1	Hodgson (27), Scott (48)
Dec 28	OLDHAM	(h)	D2-2	Taylor (6), Katchouro (70)
Jan 18	SOUTHEND	(h)	W3-0	Katchouro (15), White (50), Taylor (61)

TOTAL MATCHES: 27

Goals	
Taylor	10
Walker	9
Katchouro	9
Whitehouse	4
Hutchison	3
White	3
Sandford	2
Ward	2
Vonk	2
Patterson	1
Hodgson	1
Scott	1

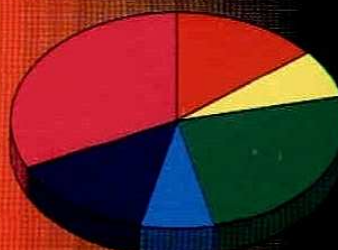


The times the goals have gone in for Sheff Utd at both ends this season.



League goals scored this season clockwise starting at RED

0-15mins	6
16-30	8
31-45	9
46-60	8
61-75	8
76-90	8
TOTAL	47



League goals conceded to date clockwise starting at RED

0-15	4
16-30	2
31-45	7
46-60	2
61-75	4
76-90	9
TOTAL	28

QuickQuiz!

the question is...

Settle down with your half-time cuppa and test your soccer knowledge.

1. At which ground do Wolves play their home games?
2. Who is the manager of Wales?
3. Which club knocked Ipswich out of this season's Coca-Cola Cup at the Quarter-Final stage?
4. From which club did Man United sign Jordi Cruyff?
5. Liverpool's last success in a major Cup Final at Wembley was in which year?
6. For which country is Everton's Claus Thomsen an international?
7. At which First Division club is John Spencer?
8. Paolo Maldini's father is the new manager of Italy. Name him.
9. Sasa Curcic left which club to join Aston Villa?
10. Which club won the 1993 FA Cup?
11. Against which side did David Beckham score from 50 yards at the start of this season?
12. What is the nickname of Norwich?
13. Leeds signed Lee Bowyer from Charlton or Crystal Palace?
14. Who is the Romanian star at Chelsea?
15. He started his career at Millwall, played under Brian Clough at Forest before moving to Spurs. Who is the England star?

WHO AM I?

1. Born in Italy in 1942 he started his career at Udinese in 1961 before moving to Mantova in 1963.
2. Later moves took him to Napoli and Juventus where he played until he retired in 1983.
3. He played in the 1982 World Cup Final at the age of 40 in a 3-1 victory over West Germany.
4. He played 112 games for Italy before managing Juventus for a while later becoming president of Lazio.

CLOSE UP! WHOSE CREST?



HOME & AWAY..

HOME....

1. Who scored our goal in the 1-1 draw with Bradford?
2. At which club did Ian Culverhouse start his League career?
3. Scott Leitch joined us from where?

....AND AWAY

1. Don Hutchison joined Sheffield United from West Ham or Liverpool?
2. Who did Howard Kendall replace as manager at Bramall Lane?

RULES OF THE GAME!

The referee may not restart the game with a dropped ball in which areas of the pitch.

- A. The Centre Circle
- B. The Penalty Area
- C. The Goal Area

Answers: 1. Molineux. 2. Bobby Gould. 3. Leicester. 4. Barcelona. 5. 1995 Coca-Cola Cup. 6. Denmark. 7. QPR. 8. Cesare. 9. Bolton. 10. Arsenal. 11. Wimbledon. 12. The Canaries. 13. Charlton. 14. Dan Petrescu. 15. Teddy Sheringham. **Home:** 1. Kevin Horlock. 2. Tottenham. 3. Hearts. **Away:** 1. West Ham. 2. Dave Bassett. **Who am I:** Dino Zoff. **Whose Crest:** Southampton. **Rules of the game:** C.

a brief look back

Dick Mattick looks back ...

The 1970-71 season was one of the most successful in Swindon Town's history.

When they travelled to Sheffield United to play the Blades, a 3-1 victory over a Scunthorpe United team featuring Kevin Keegan had just earned them a sixth round FA Cup tie with reigning League champions Leeds United.

Even so, a visit to Bramall Lane was a daunting task as Sheffield were lying second in the Division Two table and in Alan Woodward had a winger who, like town's own Don Rogers, was thought of as a certainty for international honours if he played for a more fashionable club.

Bramall Lane, on the evening this match was played, was a very different ground from today.

It shared, with Northampton Town's old ground, the distinction of only having accommodation on three sides. The fourth side was empty and gave a view of the Victorian Cricket Pavilion, now demolished and replaced by a car park.

Despite the lack of viewing space on the fourth side, a crowd of 22,711 was still easily catered for.

The Robins took the lead with a controversial goal in the 37th minute. Frank Burrows found John Smith, town's tubby midfield general, in a seemingly offside position and his cross was headed home by full-back John Trollope.

A slight delay followed as in attempting to

stop a goal being scored, Alan Hodgkinson, the Blades' former England goalkeeper, had torn the netting from the post.

Swindon increased their lead in the second half when United tried to play the offside trap in the 56th minute. The defenders moved out and left Arthur Horsfield free to head home a cross from Trollope.

Nine minutes later Len Badger dispossessed Frank Burrows (some Swindon players claimed with his hand) and forced the ball past Peter Downsborough to put the home side back in the game.

The Swindon defence in which Rod Thomas and John Trollope were outstanding, now came under pressure but with Roger Smart and Joe Butler harrying relentlessly they held out.

In the last minute Woodward

seemed certain to score for United but was robbed by a last ditch tackle by Trollope.

The end of the season saw Huddersfield win the Division Two Championship by a seven point margin. Swindon, fifth with 50 points and Sheffield, sixth with 49, both missed out but at least Swindon had the consolation of an Anglo-Italian Cup triumph.

Team:

Sheffield United: Hodgkinson, Badger, Heaton, Barlow, Colquhoun, Powell, Woodward, Currie, Addison, Salmons, Reece.

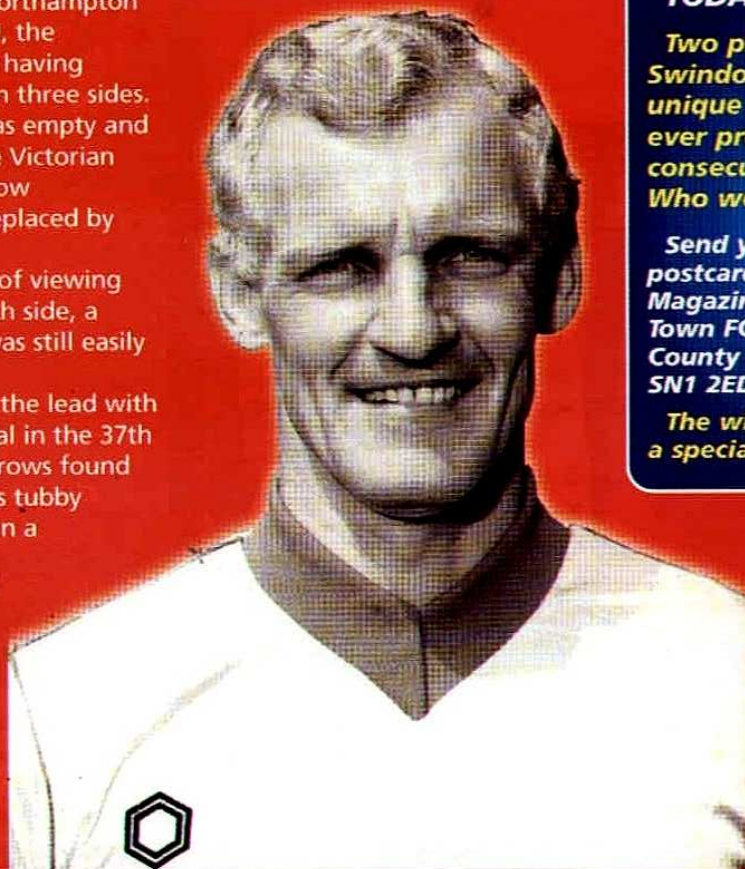
Swindon Town: Downsborough, Thomas, Trollope, Butler, Burrows, Harland, Smith, Smart, Horsfield, Noble, Rogers.

TODAY'S QUESTION.

Two players in the Swindon team set a unique record of being ever present in four consecutive seasons. Who were they?

Send your answers on a postcard to: Matchday Magazine Editor, Swindon Town FC, County Ground, County Road, Swindon, SN1 2ED.

The winner will receive a special prize!



**John
Trollope**

talkin' tactics

with First Team Coach Mike Walsh



Most fans would have looked at the half time score last Saturday and wondered what on earth was going wrong as we trailed 2-0 to the bottom Club.

Their first goal was a terrific strike from a free kick which we could do nothing about but I thought we were still well in the game until their second goal just before half time.

As it turned out it was that blow which spurred us on to a cracking second half performance.

Entertainment value was high but in the end people accused us not making sure of all three points.

You have to give credit for a tremendous fight-back but afterwards it was a quiet dressing room as the lads felt that they had thrown away a couple of points.

Kev tried to play the Chief in to make it 4-2 and in hindsight he would have done better to have kept the ball as Grimsby broke away to score that late equaliser.

It is little things like this that we need to improve on because instead of going for another goal, we should have made sure we kept possession.

It has been a case of four points dropped in our last two home games but the consolation is that the teams below us have not moved any closer.

There is still a gap in points however if we had lost to Bradford and Grimsby, which could easily have happened, it would have been a minor disaster.

Of course we are still bitterly disappointed to drop points against teams that are below us. We can't afford to do that if we are to maintain aspirations of a play-off place.

One of the plus points to come out of last week's match was the display of Marlon Broomes.

It was his first League game as well as his first match for a new club and he didn't show any nerves at all. He is one for the future if he keeps progressing.

Turning to today's game, we face a big, strong Sheffield side. We did not cope with them physically at Bramall Lane earlier in the season but with the likes of Siggie now back it should make a difference.

As in any game you have to win the battle first and with your help we'll be giving everything we've got to do just that.

**SWINDON TOWN.
STILL LOOKING SHARP
THIS SEASON.**

Swindon Town Football Club will be looking just as good this season.
Thanks to their exclusive Mizuno strip.



Nationwide and The Football League - A Winning team -

Nationwide Building Society is delighted to be sponsoring The Football League and is proud to be associated with the national game. Millions of people around the country enjoy League games, with an increasing number of families attending matches.

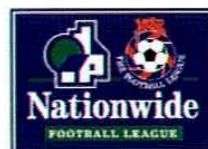
Similarly, Nationwide has a relationship with many households in the UK - around one in four. It looks after the financial needs of over seven million people and is the UK's largest building society intending to remain customer owned, committed to putting customers first.

Nationwide is an organisation with strong roots in the community and we are always looking for new ways to promote awareness of the benefits we can offer and to strengthen relationships with customers even further. With 72 league

clubs and 630 Nationwide branches throughout England and Wales, we are looking forward to working with The League and its member clubs to support community initiatives and forge even closer links with local people. Wherever you find a football team you'll find a Nationwide team.

Nationwide's philosophy is to be "in tune with people", and we believe that the help we can give in investing in football's future will further demonstrate this and underline our general commitment to meeting customer's needs.

We would like to take
this opportunity to wish your
club a successful season.



THERE'S NEVER BEEN A BETTER CASE FOR OUR PROMOTION



Motolec and Cellnet have teamed up with Swindon Town to bring you a hat trick of great offers for Christmas.



- Nokia 100 package - includes connection, a year's line rental - and £6.50 worth of free calls per month all for £99.99.
- BT Roamer £9.99** (reduced line rental £13.99 per month).
- BT Personal £2.99* (reduced line rental £11.25 per month).



**There's never been a better case
for our mobile phones**



Available at the Club Superstore or ring
Motolec on 01793 488 766.
MOTOLEC, AYLESBURY STREET, SWINDON

*Connection to Occasional Caller. **Connection to Regular Caller Plus. Offers subject to customer being accepted on BT's standard terms and conditions for a minimum 12 month contract. All prices include VAT unless otherwise stated. Case cannot be sold separately.

leagueupdate

by Colin Benson



Bolton Wanderers continue to monopolise the top spot in Division One and no matter what the result of last Wednesday's trip to Stoke City was, they enter this afternoon's fixture with Birmingham City in poll position.

The Bolton versus Birmingham contest is undoubtedly the clash of the day but don't be influenced too much by the points difference, which last weekend stood at 22.

This is not the home banker it might at first seem as the Blues bounced back after six weeks without a game with a 4-1 win over Reading, two goals coming from Paul Devlin, and with four games in hand on Bolton they are determined to narrow the gap.

True, Mark McGhee crowned the Trotters as Champions after Bolton had demolished his Wolves side 3-0; so emphatic was the victory, McGhee claimed: *"The League is theirs, they own it. On that display nobody else can touch them. We're all chasing the next five places."*

McGhee was obviously impressed and Trevor Francis will probably be likewise by 4.45pm. John Sheridan, Jamie Pollock and Gerry Taggart should provide the bite and John McGinlay the goals to secure a 12th home win.

Town will have had a big say in the fortunes of the chasing pack. On Wednesday we were at Molineux, today *Sheffield United* are our guests.

The Blades and *Barnsley* have been going well though the Tykes did slip up at home to *Ipswich*. Today they are in East Anglia taking on a rejuvenated *Norwich City* who have former *England* and *Arsenal* star David Rocastle in midfield. I fancy the Canaries to come out on top.

Wolves climbed impressively into fourth place with a 3-2 win at *Sheffield United* last weekend, master slayer Steve Bull the architect of the Blades' demise and this afternoon they should maintain their useful form against *Stoke City*.

Lou Macari's side have travelled the worst of the top 10, though they did secure a third away win over *Charlton* (2-1) last time out, Mike Sheron inevitably netting both goals (his 20th and 21st).

Lou reportedly turned down a £2 million bid for the Division's top shot and the confrontation of Sheron against Bull should be interesting. My vote goes to the Tipton Tiger, simply because he has better backing.

The London derby between *QPR* and *Crystal Palace* is impossible to forecast. Rangers were going through an iffy stage then pulled off one of the come-backs of the century at *Port Vale* to draw 4-4 after being 4-1 down with five minutes to go.

They followed this with a 3-2 victory over *Barnsley* in the FA Cup last week when Trevor Sinclair struck a goal described as "from the realms of fantasy."

So what will they conjure up against a Palace side that has

slipped from top to ninth? A scoring draw the big possibility here.

Ipswich Town continue to be the big surprise package of the First Division, their last two results making nonsense of their League position. A 2-1 win at *Barnsley* was followed last Saturday with the 5-0 hammering of *West Brom*. This came only three days after the sacking of Alan Buckley and it could have been worse as but for some dramatic goalkeeping by Paul Crichton, *Ipswich* could well have matched the seven goals they put past the Albion 20 years ago.

Ipswich have not fared too well against *Southend United* in recent years but expect them to add to Ronnie Whelan's woes even though the Essex club has former *Liverpool* and *West Ham* play-maker Mike Marsh back in harness after an ankle injury.

The Yorkshire derby between *Bradford City* and *Huddersfield Town* should be entertaining. Our old friend Chris Kamara seems to have got *Bradford* back on an even keel, picking up a point here, then masterminding that incredible win at Goodison Park in the FA Cup.

Last Saturday was also a good day for the Terriers - 2-1 winners at *Oldham* where Andy Payton scored twice. Goalkeeper Steve Francis made three outstanding saves in this game and he could be even busier today if Chris Waddle casts his spell again.

Finally take *Port Vale*, *Portsmouth* and *Tranmere* to beat *West Brom*, *Oldham* and *Reading* respectively and *Grimsby* to draw at home with *Charlton*.

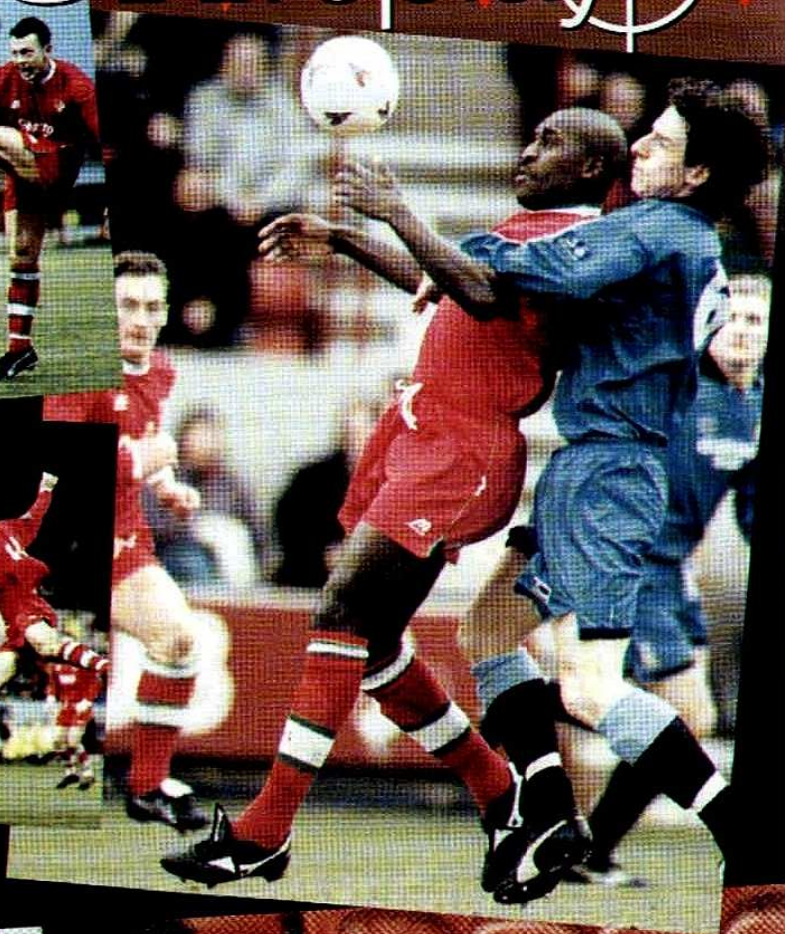
Action replay



*Top left:
Jason Drysdale whips
in a teasing cross
against Bradford*



*Above:
A point made -
Kevin Horlock heads
home the equaliser
against Bradford City*



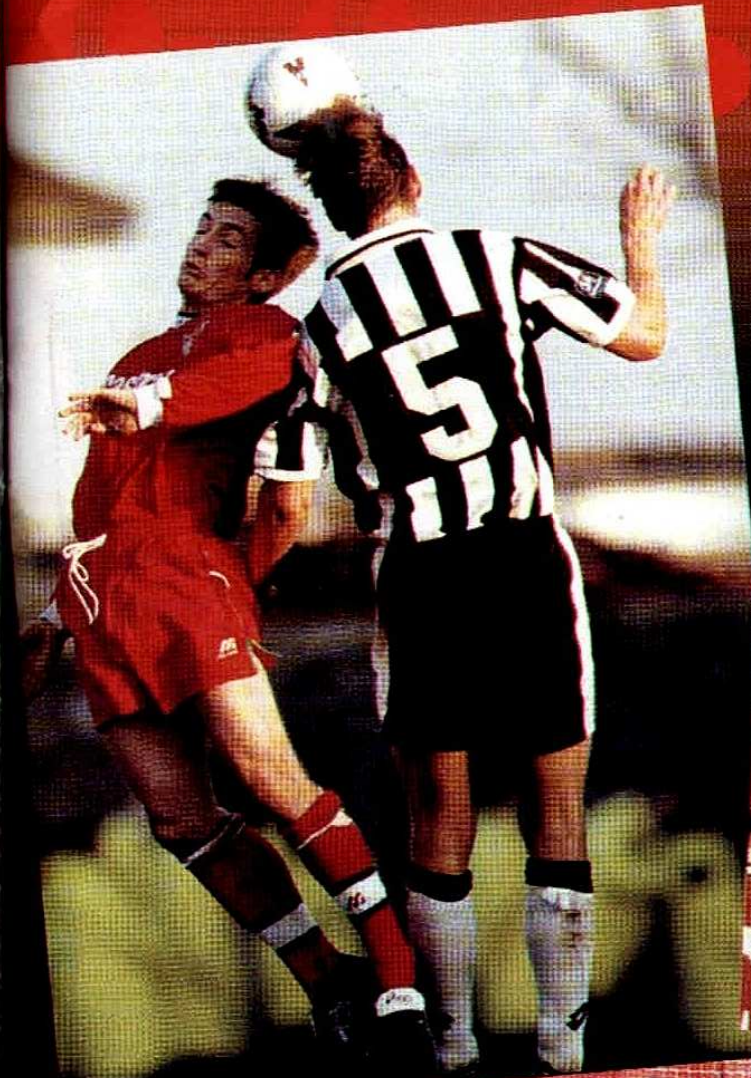
*Top Right:
Under control -
Wayne Allison shields
the ball at the County
Ground*



*Right:
Flying save - Fraser
Digby dives full
length to keep out an
effort from Bradford*

SATURDAY 18TH JANUARY 1997
Swindon Town 1 Bradford 1
NATIONWIDE LEAGUE DIVISION 1
Attendance 7,851





Top Left:
Steve Cowe challenges
with Grimsby's
Mark Lever



Top Right:
Steve McMahon can't
believe it as his side
concede a late goal to
miss out on maximum
points against Grimsby



Right:
Fraser Digby is unable
to keep out Tony
Gallimore's sweetly
struck free-kick

SATURDAY 25TH JANUARY 1997
Swindon Town 3 Grimsby 3
NATIONWIDE LEAGUE DIVISION 1
Attendance 9,127



community scheme news

As you may have already noticed we have a brand new sponsor of our Football in the Community Scheme with **Burton's Biscuits**, makers of **yummy Wagon Wheels**, replacing **Pizza Hut**.

We look forward to working with them and promoting their products through our work in the Community Office.

Today we would like to give a warm Swindon Town welcome to Trowbridge Tigers who are here with Mrs. Elliott and Mr. King along with Lavington Boys who are here with Mrs. Hutchings.

We hope you enjoyed your coaching and lunch and let's hope it's a great game to cap an exciting day here at the County Ground.

A final reminder to all you young stars to get your applications to us as soon as possible for the course we are holding here on February 11th, 12th and 13th. Places are now very limited so you will have to be very quick.

Finally congratulations to Stratton Juniors Under 10's who have had their kit sponsored by Bellwinch Homes Limited.

The company who are based at Churchgate Gardens, Abbey Meads have made sure the lads are the smartest looking team in the Under 10 Vale League.

Swindon Town players Peter Thorne and Ty Gooden along with myself Clive Maguire helped officially launch the deal and I was particularly pleased as I used to coach Stratton juniors before joining Swindon Town.



Stratton Juniors are pictured showing off their new strip with managers Kevin Shearan and Pete Levett. Lending a hand are Peter Thorne, Clive Maguire and Ty Gooden



Clive
Maguire

Jon
Holloway



The next courses are commencing week beginning Monday 17th February. The T-shirts have been a great success adding to the professionalism of the scheme. So, don't delay and enrol at the course and centre which applies to you.

Cost - £10.00 FOR 5 WEEK COURSE
- £13.50 IF YOU REQUIRE A T-SHIRT

Link Centre

Monday	5.30pm - 6.30pm	5-6 + 9-11 years
Thursday	4.30pm - 5.30pm	5 years
	5.30pm - 6.30pm	7-8 years

Oasis

Monday	4.00pm - 5.00pm	9-11 years
	5.00pm - 6.00pm	9-11 years
Wednesday	5.00pm - 6.00pm	12-14 years
Saturday	9.00am - 10.00am	5-8 years
	10.00am - 11.00am	5-8 years

Stratton

Monday	3.30pm - 4.30pm	5-6 years
	4.30pm - 5.30pm	9-11 years
Wednesday	3.30pm - 4.30pm	7-8 years

Marlborough

Wednesday	4.00pm - 5.00pm	5-11 years
	5.00pm - 6.00pm	11-16 years

Highworth

Tuesday	4.00pm - 5.00pm	5-6 years
	5.00pm - 6.00pm	7-8 years
Thursday	4.00pm - 5.00pm	9 years +
	5.00pm - 6.00pm	9 years +

Swindon Town Football Club's Community Scheme is kindly supported by:



the junior robins

with Louise Kaye

Sponsored by



A big welcome to all the Junior Robins and also to Sheffield's junior supporters who made the journey to the County Ground this afternoon.

On the road

I hope those of you who supported the lads at Molineux on Wednesday had a safe and pleasant trip.

Sorry to those who didn't manage to receive any freebie tickets but there was an overwhelming response for them. Your February Newsletters have details of the next away trip which you won't want to miss so keep an eye out for that one!

At the time of print, it is unsure whether we will get to play Birmingham City on Saturday 15th February due to their run in the FA Cup. If the game is to go ahead on this date, their junior supporters will visit for morning football. In this instance, those wishing to join in should meet at the changing block at 11:00am. However, if the game is postponed there will be no activities and I'll keep you informed of new arrangements.

Congratulations...

to Mathew Hutchins from Devizes who won the January JR competition!

10 year old Mathew correctly answered the question and has won a signed, framed team picture. In fact, everyone answered right (apart from the person who told me where Mark Walters is from instead of Kev) so you're all a bunch of Town know-it-alls really! The question was: Kevin Watson joined the Town from which Club? The answer of course is Tottenham Hotspur and thanks to everyone who entered.

Mascot opportunity

We only have a couple of games left available for mascots this season.

The day will include meeting the players, visiting behind-the-scenes, warming up on the pitch with the team and receiving a gift bag with the replica kit. If you know someone young or 'young at heart' who would like to be a mascot call me, Louise, on (01793) 532121 for further details.

today's lucky mascots



Dominic Gunnell will be celebrating his 6th birthday on the 6th February so Many Happy Returns.

Dominic is from Pamber Heath, Hampshire and is a pupil at The Priory School. This is his first season watching football and is already a fanatic. His new football boots are his pride and joy.



Ryan O'Hara from Blunsdon St. Andrew is 6 years old and attends St. Catherine's School. His hobbies include football,

tennis, golf and roller-blading and he also attends the Swindon Town Soccer Centres. Ryan plays in midfield just like his favourite player, Lee Collins.



Marek Koza, who turned 12 on the 29th January, lives in Stratton St Margaret. He attends St. Josephs

School and enjoys badminton and football and his favourite Town player is Wayne Allison. Marek's dad, Walter, who owns the Bread Basket in Manchester Road, is a sponsor and friend of the Club and we wish the family a great day.

We welcome two Sheffield mascots this afternoon.

Craig Witham has made the trip to the County Ground from his home in Perthshire, Scotland today. He attends Dunblane High School and 14-year old Craig's hobbies include football, golf and girls! He plays football for the school in midfield and

his favourite Sheffield player is Dane Whitehouse.

Frazer Robertson, aged 5, lives in Frampton Cottrell, Bristol and is a pupil at Brockridge Infants School. Frazer, who has an older sister, 7 year old Holly, enjoys football, golf and riding his bike. His favourite Sheffield player has got to be his uncle, Mithum Ward.

Swindon Town are pleased to announce that our lucky matchday mascots are now sponsored by Little Chef and Burger King at the Turnpike Roundabout.



youth team

focus

with Tommy Wheeldon



Fixtures 96/97

South East Counties League Division 2

Sat	Aug 17	Brighton & Hove	A	2-0
SAT	AUG 24	BRENTFORD	H	3-2
Sat	Aug 31	Bristol City	A	1-1
SAT	SEP 07	BRISTOL ROVERS	H	8-0
SAT	SEP 14	PORTSMOUTH (LC1)	H	0-3
Sat	SEP 21	Reading	A	3-2
MON	SEP 23	BARNET (SJFC 1)	H	3-1
SAT	SEP 28	COLCHESTER UNITED	H	1-2
Sat	Oct 05	Southampton	A	0-2
SAT	OCT 12	LUTON TOWN	H	2-2
Tues	Oct 15	Arsenal (SJFC 2)	A	1-3
Sat	Oct 19	Wycombe Wanderers	A	1-1
TUES	OCT 22	HEREFORD (MYC 1)	H	4-0
Sat	Oct 26	Tottenham Hotspur	A	1-1
SAT	NOV 02	OXFORD UNITED	H	1-1
SAT	NOV 09	CRYSTAL PALACE	H	1-2
Sat	Nov 16	Wimbledon	A	1-0
Sat	Nov 23	Luton Town	A	1-2
SAT	NOV 30	WYCOMBE W.	H	0-3
Wed	Dec 04	Torquay Utd (FAYC 1)	A	1-1
Sat	Dec 07	Barnet	A	4-1
WED	DEC 11	TORQUAY UTD (FAYC 1 REPLAY)	H	0-2
WED	DEC 18	WOLVES (MYC 2)	H	2-2
SAT	DEC 21	BRIGHTON & H.A.	H	3-0
Sat	Jan 18	Bristol Rovers	A	2-1
Wed	Jan 22	Wolves (MYC 2 replay)	A	2-1
SAT	JAN 25	READING	H	2-3
Sat	Feb 01	Brentford	A	
Sat	Feb 08	Colchester United	A	
SAT	FEB 15	SOUTHAMPTON	H	
SAT	MAR 01	TOTTENHAM HOTSPUR	H	
Sat	Mar 08	Oxford United	A	
SAT	MAR 15	WIMBLEDON	H	
Sat	Mar 22	Crystal Palace	A	
SAT	APR 12	BARNET	H	
TBA		AFC BOURNEMOUTH	H	
TBA		AFC Bournemouth	A	
TBA		BRISTOL CITY	H	

Home fixtures kick-off at 11.00am - Kick-Off times are subject to change without prior warning.

Fixtures 96/97

West County Television South West Counties Youth League

Aug 24	Bristol City	A	2-1
AUG 31	CARDIFF CITY	H	0-4
Sept 07	Cheltenham Town	A	0-1
SEPT 14	CIRENCESTER TOWN	H	1-1
Sept 21	Exeter City	A	1-1
Sept 28	Hereford United	A	1-0
OCT 12	SWANSEA CITY	H	1-1
Oct 26	AFC Bournemouth	A	1-1
NOV 02	BASHLEY	H	3-1
Nov 09	Bashley	A	0-3
NOV 16	BRISTOL CITY	H	2-1
Nov 23	Cardiff City	A	0-7
NOV 30	CHELTEHAM TOWN	H	1-1
Dec 07	Cirencester Town	A	1-1
Dec 11	Plymouth Argyle	A	1-3
Jan 18	Swansea City	A	3-2
Jan 25	Torquay United	A	2-3
FEB 01	AFC BOURNEMOUTH	H	
FEB 08	EXETER CITY	H	
FEB 19	HEREFORD UNITED	H	
FEB 26	TORQUAY UNITED	H	
MAR 05	PLYMOUTH ARGYLE	H	

All home Saturday fixtures kick-off at 11.00am - Wednesday fixtures kick-off at 2.00pm. Kick-Off times are subject to change without prior warning.

South East Counties League Division Two

Bristol Rovers Youth 1 Swindon Town Youth 2

A good workmanlike performance against our local rivals resulted in maximum points thanks to a second half fight-back.

Rovers took the lead mid-way through the first half.

We re-grouped during the interval and the second half saw us dominate with some useful football.

The equaliser came on the hour with a re-taken penalty by Wayne Thorne. The spot kick was awarded for a foul on Alex Meechan.

The movement of Meechan and Robin Hulbert continued to cause problems and it was no surprise when we took the lead as Alex Finlayson fed Meechan who raced away to score.

Team: Betterton, Campbell, Coupe, Pattimore, Hunt, Davis, Thorne, Wheeldon, Hulbert, Meechan, Woodman (Finlayson). **Subs:** Mills, McSherry (not used).

Midland Cup Quarter Final Replay

Wolves Youth 1 Swindon Town Youth 2

Super-sub Scott Woodman came off the bench to fire the youngsters into the semi finals of the Midland Cup with two late goals.

But it was a hard working all round display which paved the way as the lads took on a difficult challenge at a

magnificent Molineux stadium.

Wolves took the lead 15 minutes from time as Anthony Betterton failed to gather from a set piece.

Scott Woodman, who came on just after Wolves had scored, started to cause problems immediately and when Danny Hunt's shot was blocked, Woodman pounced to equalise.

And with just five minutes remaining Woodman netted the winner after turning inside his marker and clipping the ball past the advancing keeper.

This was a marvellous achievement, especially as Wolves had been unbeaten in 14 matches and we can now look forward to a two-legged semi final against Stoke City.

Team: Betterton, Campbell (Woodman), Coupe, Pattimore, Hunt, Davis, Wheeldon, Thorne (MacDiarmid), Meechan, Hulbert, Finlayson. **Subs:** O'Connell, Hodson, Futchter (not used).

South East Counties League Division Two

Swindon Town Youth 2 Reading Youth 3

After the euphoria of victory at Molineux, the youth team came back down to earth with a bump.

Reading deservedly took a two goal lead and although Danny Hunt brought us back into contention, the Royals made it 3-1 on the hour.

Alex Finlayson pulled another goal back however they did not deserve to get anything out of the game.

Team: Betterton, Woodman, Coupe, Pattimore, Hunt, Davis, Wheeldon, MacDiarmid, Hulbert, Meechan, Finlayson. **Subs:** Mills, Jenkins, McSherry

South West Counties League

Swansea City Youth 2 Swindon Town Youth 3

Swindon's B team recovered from a 2-0 deficit to pick up maximum points with a fine away win at Swansea.

But it all started disastrously as Swansea took the lead after just 23 seconds.

Swindon started the second half positively and carved an opening when Chris O'Connell was put clean through - only to be rugby tackled by a Swansea defender, who was duly shown the red card.

Yet despite being reduced to 10 men, Swansea still managed to move into a 2-0 lead with an easy tap-in.

But Swindon came roaring back to equalise with two goals from Mark Simpkins.

Then with just 30 seconds left on the clock, Chris O'Connell scored the winner with a

blistering drive which flew into the top corner.

Team: Haines, Taylor (Sutedeh), Bennett, Penning, Sharps, Hodson, Tuck, MacDiarmid, O'Connell, Tedaldi, Simpson.
Sub: Coupe (not used).

South West Counties League

Torquay United Youth 3 Swindon Town Youth 2

Swindon's B team were cruelly denied a share of the spoils at high flying Torquay as they were beaten by a goal in the very last minute.

Twice they came from behind against a table-topping Torquay team who had only dropped two points all season only to lose out in the dying seconds.

After falling behind Simon Futcher brought Swindon level, having earlier had a goal ruled out for off side.

Again Torquay took the lead but Dino Tedaldi put his

side back on terms before the home team snatched a last gasp victory.

Team: Haines, Taylor (Sutedeh), Bennett, Penning, Campello, Futcher, Hodson, Tuck, O'Connell, Simpkins, Tedaldi. **Sub:** Cope (not used).

From now on all of Swindon Town's home games in the South East Counties and South West Counties League will take place at the County Ground Extension.

Saturday matches will kick-off at 11am with Wednesday games starting at 2pm

Congratulations to Swindon Town Youth team players Simon Futcher and Dino Tedaldi who have both received international recognition.

Simon has been picked in the 16 man England Schools Under 18 squad while Dino is part of the Welsh Under 16 Schoolboy side.



WYVERN STAFF
WYVERN STAFF AGENCY
24 Commercial Road, Swindon
Telephone (01793) 513363

ALWAYS required:
Industrial Warehouse Staff

Rates of pay from
£4.00 to £8.40 per hour

Immediate Start

CALL NOW!



riversrun
RUSHY PLATT SWINDON

NOW OPEN...

A superb Development of three and four bedroom homes.

SELLING NOW!

RIVERSRUN
Off Wootton Bassett Road, Swindon

*For further details contact our
Sales Complex on (01793) 533428.*

BLOOR HOMES
Making you feel at home

Selling Agents: Connell. Telephone: (01793) 512991

Centre of excellence with Phil Cannon

Last weekend was another busy one with the Under 13's and Under 14's travelling all the way down to Plymouth Argyle.

The players and coaching staff set off at 8am and didn't return until 6.30pm so it was a long day and it can seem even longer if results and performances don't go the boys' way.

Fortunately we came back unbeaten with the Under 15's running out 4-0 winners and the Under 13's drawing 2-2 so well done to both sets of lads.

Swindon Town also played host to Under 14 and under 16 sides from Plymouth at Bradon Forest.

The under 14's went down 3-2 but the under 16's which included several trialists, emerged comfortable 4-0 winners in a very pleasing performance.

The highlight was a superb goal from Ian McSherry who, after receiving a 40 yard pass from Jamie Mills, lobbed the keeper from the edge of the penalty area for a very well taken effort.

This week we entertain AFC Bournemouth who as you probably know are fighting for the lives at the moment.


I would like to wish them all the best in their battle for survival.



Swindon Town Centre of Excellence are planning tours in the Summer for the Under 10's, 11's and 12's to go to Torquay.

We have done this in the past and the tours have been very successful but costs are high and we are keen to hear from anyone who may be able to give us some sponsorship.

Anyone who would like to sponsor Swindon's stars of the future on tour should contact me Phil Cannon on Swindon (01793) 430430.




SWINDON TOWN

Centre of Excellence

Spot the stars of tomorrow!
Swindon Town Football Club and National Power working in partnership to search for the stars of tomorrow

In partnership with



National Power

reserves roundup

with Ross MacLaren



Avon Insurance Combination League Swindon Town Reserves 2 Arsenal Reserves 6

It was a case of the pro's letting the youngsters down as the reserves slumped to a heavy defeat at the hands of Arsenal.

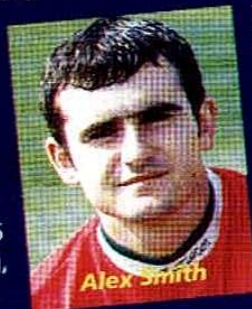
A series of defensive blunders gifted the Highbury side an easy win and I was bitterly disappointed with the performances of some of our more senior players.

On a more positive note the youngsters bounced back from a poor display at Brighton and the final score did not reflect the effort they put in.

We had four 16 year olds playing, including Wayne Thorne, Alex Meechan, Robin Hulbert and Anthony Betterton who gave good accounts of themselves and impressed the staff with their attitude.

It all started to go wrong as early as the eighth minute when sloppy defending allowed the visitors to take the lead through Isaiah Rankin.

Alex Finlayson nearly responded but saw his low shot well saved before Arsenal made it 2-0 when a mistake by Mark Robinson was pounced on by



Rankin who squared for Michael Black to tap home.

We pressed the self destruct button again in the 25th minute when Jason Drysdale's error allowed Rankin to race clear and round a stranded Anthony Betterton to score.

We finally managed to hit back six minutes later as Kevin Watson surged into the penalty area and set up Alex Meechan.

But Arsenal were gifted their fourth goal shortly afterwards when a mix up between Drysdale and Mark Seagraves left Rankin with the easy task of setting up Black.

The goals continued to flow and Alex Smith reduced the deficit with a great piece of skill, weaving his way past a defender before sliding the ball home through the goalkeeper's legs following good work by Wayne O'Sullivan.

But there was still time for Arsenal to grab a fifth as Paul Shaw exchanged passes with Rankin and then coolly chipped the ball into the top corner.

We managed to tighten things up after the break and only conceded one more when Rankin followed up a shot by Shaw to complete his hat trick.

Alex Meechan and Alex Finlayson both worked tirelessly up front and were unfortunate not to find the net but we never recovered from our disastrous defending in the first half.

Team: Betterton, Darras, Drysdale, Watson, Seagraves, Robinson (W. Thorne), O'Sullivan, Smith, Meechan, Finlayson, Holcroft (Hulbert).
Sub: Woodman (not used).



Fixtures 96/97

Avon Insurance Combination Div 1

Mon Aug 26	Swansea City	(LC)	A 2-1
THUR SEP 19	TOTTENHAM		H 1-3
Wed Sep 25	Charlton Athletic		A 4-1
MON OCT 07	LUTON TOWN		H 1-0
MON OCT 21	PORTSMOUTH		H 2-0
Thur Oct 31	Bristol City		A 2-3
Wed Nov 06	Oxford United		A 3-3
MON NOV 11	CRYSTAL PALACE		H 3-0
WED NOV 20	BRISTOL ROVERS (LC)		H 0-0
MON DEC 09	BRISTOL ROVERS		H 1-3
Mon Dec 16	Cardiff City		A 1-1
Wed Jan 15	Brighton & H.A.		A 0-1
MON JAN 20	ARSENAL		H 2-6
Mon Jan 27	Oxford United (LC)		A 1-2
Mon Feb 03	AFC Bournemouth		A 2.00
MON FEB 10	SOUTHAMPTON		H 2.00
MON FEB 17	BRISTOL CITY (LC)		H 2.00
Tue Feb 25	Watford		A 7.30
WED MAR 05	CARDIFF CITY (LC)		H 2.00
MON MAR 10	NORWICH CITY		H 2.00
Mon Mar 17	Chelsea		A 7.00
MON MAR 24	MILLWALL		H 2.00
Tue Apr 08	West Ham United		A 2.00
MON APR 14	Q.P.R.		H 2.00
MON APR 21	IPSWICH TOWN		H 2.00
Wed Apr 23	Wimbledon		A 2.00
TBA	Swansea City		A 2.00

All home fixtures are to be played at The County Ground and will kick-off at the time indicated above.

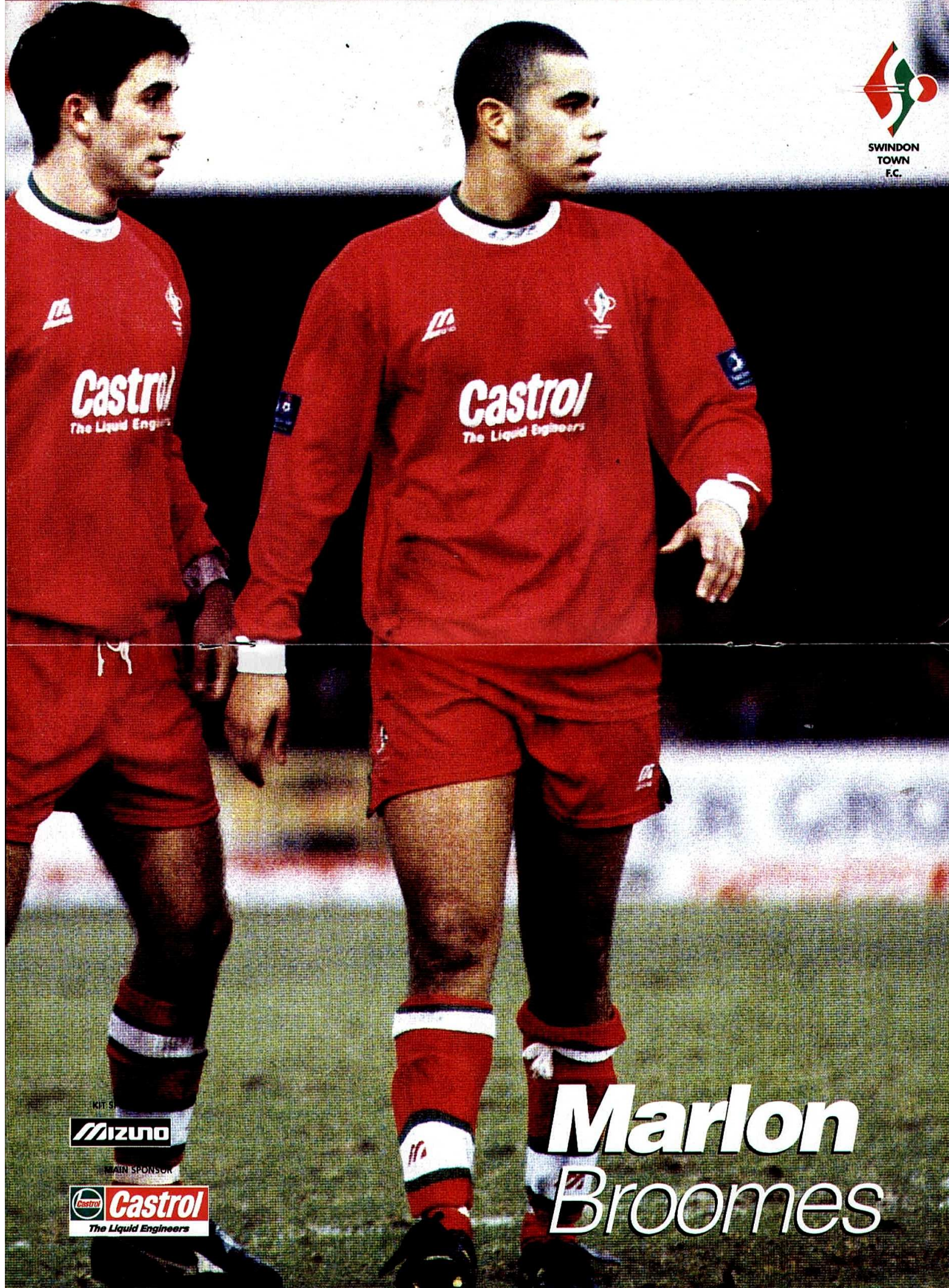
Kick-Off times are subject to change without prior warning

Avon Insurance Combination Div 1 at 23rd January 1997

	P	W	D	L	F	A	Pts	GD
Wimbledon	11	7	2	2	27	16	23	+11
Tottenham H.	11	7	1	3	28	12	22	+16
Portsmouth	13	7	1	5	20	17	22	+3
Arsenal	10	6	2	2	29	9	20	+20
Chelsea	10	6	2	2	20	11	20	+9
Q.P.R.	11	5	3	3	20	18	18	+2
Ipswich Town	9	5	2	2	17	7	17	+10
Brighton & H.A.	12	3	6	3	23	24	15	-1
Luton Town	10	5	0	5	13	14	15	-1
AFC Bournemouth	10	5	0	5	23	25	15	-2
Oxford United	11	4	3	4	20	22	15	-2
Bristol City	10	4	2	4	21	18	14	-3
SWINDON TOWN	11	4	2	5	20	21	14	-1
Crystal Palace	10	4	2	4	13	15	14	-2
Cardiff City	11	3	5	3	11	15	14	-4
Millwall	10	4	1	5	18	19	13	-1
Swansea City	11	4	1	6	14	22	13	-8
West Ham United	11	3	3	5	13	19	12	-6
Watford	9	3	1	5	12	19	10	-7
Bristol Rovers	13	2	4	7	12	27	10	-15
Norwich City	11	2	3	6	17	23	9	-6
Southampton	8	2	1	6	13	19	7	-6
Charlton Athletic	8	2	1	5	9	21	7	-12

MUCH IMPROVED

Swindon Town Reserves gave a much improved display at Oxford United on Monday and were unfortunate to lose 2-1. Alex Finlayson was on target for Town. On Monday the Reserves are scheduled to play at Bournemouth.



KIT SPONSOR
MIZUNO

MAIN SPONSOR

Castrol
The Liquid Engineers

Marlon
Broomes



Tony Horne's view from a far

Sponsored by

SWINDON
CONTACT LENSES
VISION FOR TODAY



playing
Sheffield
Wednesday
in the next

round, could you?

So apathetic and with, er, writer's block, I turn my attention to two things.

Firstly it occurs to me that the Swindon Town tannoy is so much better since I left town but that you might not know who is behind the microphone now.

Of course there is Stuart Mac - I could write pages on Stu - and there is the other guy. Who is this person?

We call him little Jonny. Jonny is 45 and is actually a woman. He has no friends but a very loving hamster. When he grows up he wants to be like Andy Bell from Erasure. He has been a Swindon Town fan since before he was born and says it's a

dream come true to be working for the Club.

Secondly, every

time Swindon Town have a match, I always have a look to see how big (small) the gate is and I am absolutely stunned that attendances at the County Ground never seem to get above 9 or 10,000.

The really annoying bone of contention is that when we return to the Premiership, as we will one day, the missing so called 'fans' will suddenly turn up again and it will be a sell-out.

Mmmm....fans or 'fans'?? Am I right or am I right?

I can be a right moaner sometimes, can't I.

Anyway, back to what I was saying about, er writer's block....

The phone rings....its that Jason from Swindon Town half an hour before the deadline for this edition and he wants more words out of me at a time in my life when quite frankly, I am suffering from, er. writer's block.

In fact I am suffering from mid-season apathy where I can't work out the fixture list, nor if Swindon have got any chance of finishing anywhere at all this season.

And another thing....after last weekend's FA Cup action and so many big boys gone, it's very hard to get excited about that....let's face it, you couldn't care less that Bradford are



...AND STAY ON THE BALL.

HAINE & SMITH

REGISTERED OPTICIANS

the swindon town superstore

County Ground, Swindon



**25% OFF HOME & AWAY SHIRTS,
CASTROL SWEATSHIRTS &
MANY OTHER RANGES
(30% DISCOUNT FOR SEASON
TICKET HOLDERS)**

Adult Away Shirt

Was £32.99

Now £24.74



Junior Away Shirt

Was £24.99

Now £18.74

Adult Castrol T-shirt

Was £14.99

Now £11.24

Junior Castrol T-shirt

Was £11.99

Now £8.99

**STRIKE A
BARGAIN
IN THE SWINDON TOWN
SUPERSTORE SALE
ENDS SOON!**

OPENING HOURS: 8.30AM - 5.45PM

MONDAY - FRIDAY, 9AM - 5PM SATURDAYS

**To contact the Club Superstore and for
Mail Order details call 01793 423030.**

MAIN SPONSOR

WE ARE PLEASED TO ACCEPT



Castrol

The Liquid Engineers

the swindon town ticket office

county ground, swindon



update

TICKETS FOR THE FOLLOWING GAMES ARE NOW ON SALE AT THE BOX OFFICE

QUEENS PARK RANGERS,
Wednesday February 5th
(HOME), KICK-OFF 7.45PM.
This match has been rescheduled
after the original game on New
Years Day was postponed.
Tickets purchased for the original
game are valid but the special
promotion of BUY TWO AND GET
ONE FOR A PENNY IS NO LONGER
AVAILABLE.

WEST BROMWICH ALBION,
Saturday February 8th
(AWAY), KICK-OFF 3PM.
There are 2100 covered seats on
offer behind the goal priced £11
and £6 - pay on the day.

BIRMINGHAM CITY,
Saturday February 15th
(HOME), KICK -OFF 3PM.
There is now some doubt over
this fixture as Birmingham are
through to the fifth round of
the FA Cup which is due to be
played on the same day.

City have been drawn against
Wrexham or Peterborough who
play their fourth round tie on
February 4th. If they draw the
replay will take place on
February 15th which means our
ALL TICKET game against
Birmingham will still go ahead.

MANCHESTER CITY,
Saturday February 22nd
(AWAY), KICK-OFF 3PM.

We now have 800 tickets on

sale for this match costing £10
for adults and £7 for Under 14's
and OAP's.

CHARLTON ATHLETIC,
Saturday March 1st
(HOME), KICK-OFF 3PM.
The Club are running a special
offer for this game with HALF
PRICE KIDS IN THE ENCLOSURES.

This means for every adult
ticket purchased an unlimited
amount of half priced children's
tickets can be obtained in the
Castrol and Intel Stand
enclosures.

This promotion is for advanced
bookings only and will not
be available on the day of
the game.

Matchday Ticket Offices:
For Saturday matches throughout 1997,
tickets will go on sale at 11am.

OPENING HOURS

Mon - Friday 8.30am - 5.45pm
Late night Wednesday's 6.45pm
SATURDAY'S
9am - 12 noon (non matchdays)

For further details on ticket availability
contact the Ticket Office on:

(01793) 529000

To order by fax:

(01793) 431887

WE ARE PLEASED TO ACCEPT



CHOOSE FROM NUMBERS 1-42

Stanley Racing

**Golden
Numbers**

IRISH

LOTTERY BETTING

OUR PRICES BEAT THE LOTTERY!

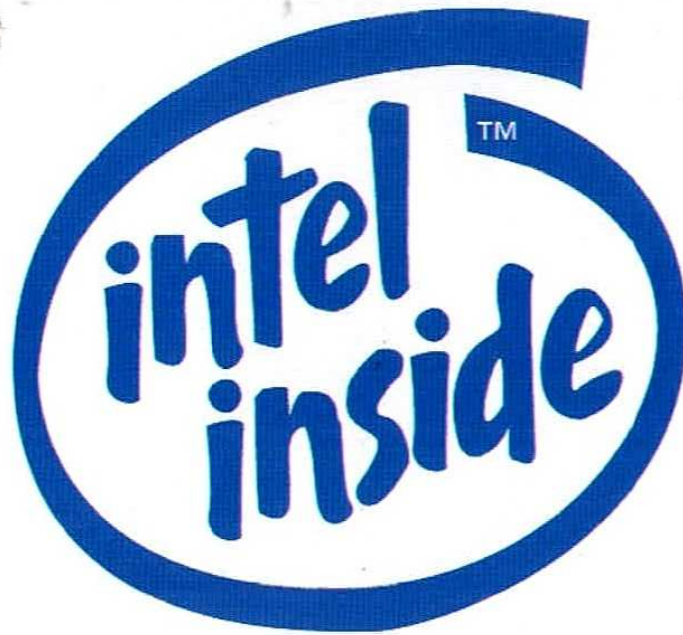
PAYOUT BASED ON £1 STAKE ON THE SIX NUMBER GAME

PICK ANY	OUR RETURNS	THE LOTTERY
1 NUMBER	£6	NIL
2 NUMBERS	£49	NIL
3 NUMBERS	£422	£10
4 NUMBERS	£4096	£65
5 NUMBERS	£44371	£1250

Stanley Leisure

**LEADING BOOKMAKERS
IN U.K. & IRELAND**

Win
up to
£50,000



pentium[®]
P R O C E S S O R

COWIE FORD *Swindon*

1st for FORD



SALES • SERVICE • PARTS



**Your local Ford
Main Dealer**



OVER 3000 GROUP STOCK VEHICLES TO CHOOSE FROM **OPEN 7 DAYS**

COWIE FORD

FLEMING WAY ROUNDABOUT,
SWINDON

01793 520002



OPENING TIMES: MONDAY-FRIDAY 8.30am-7pm. SATURDAY 8.30am-5pm. SUNDAY 10am-4pm.

Cars shown for illustration purposes only.

winning ways By Dave Hollister

The Nest-Egg half time draw is
Sponsored by

MECERALEX

Our recent Nest-Egg winners at the Bradford and rearranged Grimsby games both reside in Swindon.

The first success went to Gregory Taylor of Sheerwold Close, Stratton, while the most recent was claimed by Tony Cox of Bowood Road. The respective winning numbers were 19174 and 10027 with payouts of £703 and £766 accordingly.

The winning ticket at the Bradford game was sold outside the Castrol Stand. Against Grimsby, inside the Intel Stand was the point of sale.

Next week sees the launch of the Midweek National Lottery draw. At a meeting of the National Heritage committee on April 2nd 1996, Mrs Virginia Bottomly - commenting on a Midweek Lottery stated:

"With the participation rates we have I would need some convincing that there is a huge potential there for more people to be drawn in. There is no need to further encourage new games or initiatives."



On May 31st 1996 Camelot proposed that a Midweek Draw should be introduced. What happened after that to make Mrs. Bottomly change her mind is hardly a discussion point for a football club's programme.

But what is valid is a reference to the outcome of this U-turn!

In announcing the Midweek Draw Peter Davis, Director General stated:

"I know that a number of organisations argued that a further draw could damage their business."

He then stressed that the act did not permit him to take account of the effect on other competing bodies and that he had not done so. The message is therefore very loud and clear.

**PLEASE SUPPORT YOUR LOCAL LOTTERIES
WHOEVER THEY ARE.**

Another National Lottery is like Supermarkets burning down the corner shops so that an absolute monopoly takes place!

Despite what Peter Davis said, small lotteries are NOT "competing bodies." *"They are working to raise funds for GENUINE "good causes" and struggling to survive!"*

Trust us to help football

The Football Trust is helping the game at all levels - from providing kit for school teams, pitches and changing rooms for grass roots football, safety and improvement work throughout the game right up to providing vital assistance to help League clubs complete the essential task of redeveloping their grounds in line with the Taylor Report.

Over the last 20 years the Trust has received and distributed £250m from Littlewoods, Vernons and Zettlers Pools and Littlewoods Spot the Ball competition for the benefit of football.

Up and down the country, clubs are building new grounds and stands, installing seating, and providing safe and comfortable facilities for their spectators to enjoy. Every club depends on the support of the FOOTBALL TRUST and the success of the pools companies. Both are crucial for football's future.



THE FOOTBALL TRUST
Helping the game

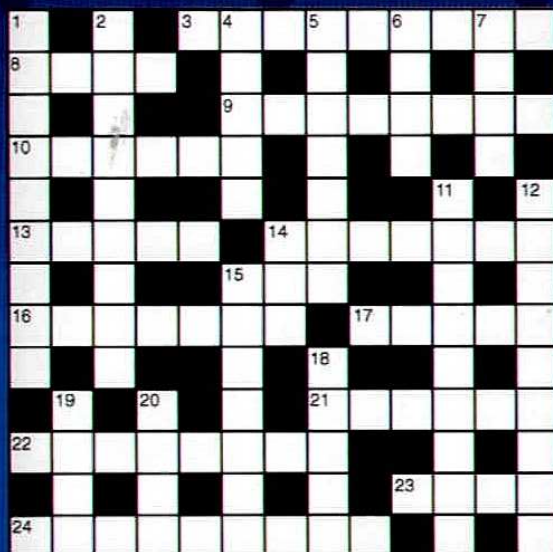


LITTLEWOODS VERNONS ZETTERS
Making sure football wins
the Pools each week

THE FOOTBALL TRUST, WALKDEN HOUSE, 10 MELTON STREET, LONDON NW1 2EB

crosswordtime...

compiled by Thomas Trickett



clues across...

3. Underdogs on the wings (9)
8. Sammy, (1990s) Portsmouth midfielder (4)
9. Baggio & Zola for instance (8)
10. Richard, (1990s) Walsall defender (6)
13. Andy, (1990s) Hereford United midfielder (5)
14. Bolton Wanderers player (nick) (7)
15. Scotland beat them 3-0 '92 Euro Championships (abbrev) (3)
16. David, (1970/80s) Nottingham Forest defender (7)
17. ...or tails to win the choice of ends (5)
21. Mr Silenzi, (1990s) Nottingham Forest forward (6)
22. First 45 minutes for Portuguese team Lisbon (8)
23. Label for winning goalscorer, maybe (4)
24. Name of End at Old Trafford (9)

clues down...

1. Ally, (1990s) Coventry City defender (9)
2. Ground officials always on duty (9)
4. Untie Clubs Sheffield & Manchester perhaps (anag) (5)
5. Club nickname of Bury (7)
6. Form of dying for washed football jersey (4)
7. Tenant's payment in Brentford FC 9 (4)
11. Scottish team nicknamed "The Blues" (9)
12. Period for friendlies (3) & (6)
14. ...Flowers, (1990s) Blackburn Rovers goalkeeper (3)
15. Ninian Park side (7)
18. Beer for large footballer (anag) (5)
19. Penalty ... (4)
20. ...kick (4)

ANSWERS ACROSS...
 3 OUTSIDERS, 8 IGOE, 9 ITALIANS, 10 KNIGHT, 13 REECE,
 14 TROTTER, 15 CIS, 16 NEEDHAM, 17 HEADS, 21 ANDREA,
 22 SPORTING, 23 HERO, 24 STRETFORD.
 ANSWERS DOWN...
 1 PICKERING, 2 POLICEMEN, 4 UNTIE, 5 SHAKERS, 6 DRIP,
 7 RENT, 11 STRANRAER, 12 PRESEASON, 14 TIM, 15 CARDIFF,
 18 LAGER, 19 SPOT, 20 FREE.



face in the crowd

Are you the lucky winner of our 'Face in the Crowd' competition?

In every Matchday Magazine we will be publishing a photograph with a face circled. If you are the winner please call **Louise Kaye in the Marketing Department on (01793) 532121** in person within 14 days of the date of publication to collect your prize!

WIN A WEEKEND BREAK DURING TODAY'S HALF-TIME BREAK WITH SWINDON TOWN & JARVIS



During the half time break at today's game Swindon Town and Jarvis Hotels will be giving away a superb weekend break free of charge, to someone in the crowd. It will be completely at

random, and you don't have to enter any competition. We're just going to give it away there and then.

The weekend break is for two people for two nights and can be taken at any of Jarvis' 63 fine hotels across the UK.

All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and ask for Louise Kaye and pick up your Free Jarvis Weekend Break voucher. It's as simple as that.

So listen out at the half-time break and you could be going on a superb weekend break with Jarvis Hotels.



marketingnews

with Martin Stevens

A very warm welcome to everyone for today's game against Sheffield United.

MatchdaySponsors

Once again it is a pleasure to welcome back to the County Ground one of our most loyal sponsors **SWINDON CABLE - part of the TELECENTIAL GROUP** for their second sponsored match of the season. If you subscribe to Swindon Cable you cannot only keep up with all your favourite sports from around the world but also locally on Swindon's Local Channel programme 'Local Sport' - The Weekend Preview every Friday evening. I would also like to take this opportunity to welcome all the guests of Swindon Cable and hope they enjoy the day and we look forward to their continued support in the future.

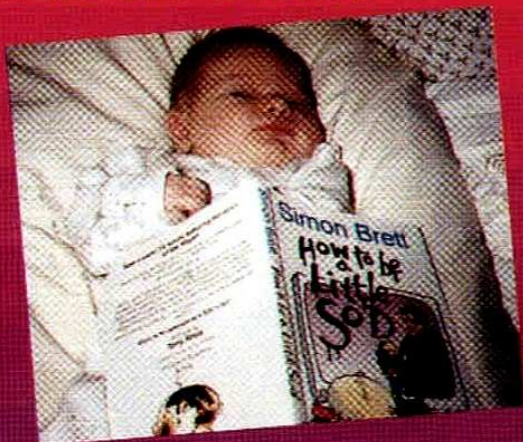
MatchballSponsors

We would like to welcome two Matchball Sponsors for today's game.

It is always a pleasure to welcome Nick Fruen and his guests from **DEVIZES WINDOWS**, manufacturers of quality UPVC windows, doors and conservatories. A family run business since 1989, Devizes Windows will undertake domestic and commercial work - no job too small or too big. Tel: (01380) 726751.

COWIE FORD Swindon, the Ford parts plus dealer for this area. "We supply Ford parts to all body shop and service workshops, our stock holding is over £350,000.00. In our retail shop you can buy anything for your Ford from a spare bulb to a new engine. So if you or your company run a Ford car or van even if you didn't buy it or have it serviced by us we are able to supply the parts."

NewArrival



Congratulations to our very own Marketing Manager Martin Stevens and his partner Judy on the recent birth of their daughter Georgia who weighed in at 7lb 13 1/2 ozs on January 3rd, 1997.

All three are doing well and Georgia is already learning to read - although I'm not sure about her taste in books!

WITH ONLY ANOTHER 326 SHOPPING DAYS UNTIL CHRISTMAS 1997 IS HERE, IT'S NOT TOO SOON TO BOOK YOUR CHRISTMAS PARTY FOR THE 1997 FESTIVE SEASON!

Once again Swindon Town Football Club will be hosting Party Nights throughout December.

Our Christmas Party Night Packages come gift wrapped to ensure the perfect celebration

A Delicious 3 Course Christmas Fayre

A specially prepared traditional Menu with Vegetarian alternative offering something tasty for everyone

Dance the night away to the music of BBC Wiltshire Sounds Stuart Mac Roadshow

Local DJ Stuart Mac playing all the greatest party hits, your night is sure to go with a swing!

Christmas Party Novelties

Festive Decorations, Crackers and Party Poppers to start the night with a bang!

Competitive Bar Prices

Why pay hotel tariffs!

We have a bar extension through to midnight.

£20.00 per person (inclusive of VAT)

We will guarantee you a quality service at very competitive prices

BRING YOUR PARTY TO OUR PARTY!

To book, please call Tracy Bond in the Marketing Department on (01793) 532121

OUR CORPORATE SUITE SPONSORS



presentationtime

We had four Joint Matchday Sponsors at the game against Bradford in January;

McCLEAN HOMES, SKURRAYS, HALLIDAY CATERING and COOPERS & LYBRAND.

Each Sponsor receives his signed, framed Team Photograph from STFC Chairman Mike Spearman:-

Philip Towl - McClean Homes
Derek Walker - Skurrays
Nigel Anchor - Halliday Catering
Rob Burchall - Coopers & Lybrand



The Man of the Match Award at the Bradford game went to Kevin Horlock, the Matchday Sponsors present him with his bottle of champagne.



LITTLECOTE FARM PARTNERS were Matchday Sponsors at the re-scheduled Grimsby game. Alan Holland receives a limited edition signed framed shirt from STFC Chairman Mike Spearman.



Alan presents their Man of the Match, Mark Robinson, with his bottle of champagne.



HARRAL ASSOCIATES were the Matchball Sponsors at last Saturday's game against Grimsby. Man of the Match Mark Robinson presents Vincent Harral and his guests with their autographed football.

treatment room

Sponsored by
Ridgeway Hospital

with **Jonathan Trigg**

After a very hectic three weeks in the treatment room it looks at long last as if we may be finally winning the battle as our injury list is gradually being dwindled down and at the time of writing we only have five players receiving treatment.



Steve Finney finally looks to have recovered from his menisectomy operation and should have returned to full time training on Friday.

Steve had a third of his cartilage removed and this is why he has not got back into training sooner. He is

hoping to play in the Reserve team game on Monday in a bid to gain match fitness.

Lee Collins is also progressing well after damaging knee ligaments against Everton in the FA Cup.



He is now able to sprint, twist and turn but it is too soon for Lee to return to training just yet as he is still unable to tackle pain free and tackling is an integral part of his game.

We don't expect Lee to be sidelined for too much longer and he will be back in squad training within the next 10 days.



Ty Gooden is gradually commencing some very light exercise bike work after an injection in his groin region two weeks ago.

Ty has been troubled by persistent groin pain for the last four to six weeks but it is hoped that the injection

administered will speed up the healing process.

He will be stepping up his rehabilitation over the next three weeks before returning to training.

Both Peter Thorne and Scott Leitch have been receiving treatment over the past week for respective knee and calf injuries.

We don't expect these to cause any problem and neither player should miss many games, if any at all.

the shadowboard

The winter disruption to our fixture list meant that our programme notes were also disrupted.

Just to remind you there are two big issues which we have launched for the start of 1997 and they are:

- * **We need new members of the Shadow Board**
- * **Our Good Ideas competition for 1997 has been launched**

If you are interested in joining the shadow Board please write for full details of how to apply to the address below.

We are looking for one or two new members to add some more energy

and help us continue to expand communications with our supporters.

Last year's 'Good Ideas' competition resulted in the satellite supporters groups which have been established in several outlying areas.

We are hoping for more good ideas this year - the closing date for entries will be immediately after the Birmingham game on February 15th.

Once again there will be a great prize for the winning entry, so come on Swindon fans, let's have your ideas as soon as possible.

In the meantime get behind the team today in what promises to be a difficult match against high flying Sheffield United.



Shadow Board

CHAIRMAN
John Lodge

VICE CHAIRMAN
Sheila Maslin

SECRETARY
David Taylor

MEMBERS
Nigel Bennett
Doug Coombs
Derrick Hand
Alan Poole
Neil Seamark
Keith Vowles
David Waldron
David Wiltshire

**Write to us at the Swindon Town Shadow Board
at: P.O. Box 663, Swindon SN1 2NX.**

benno gives his view

By Colin Benson

The latest proposal emanating from the Premiership headquarters at Lancaster Gate which suggests that we limit the number of clubs relegated from the top flight to the First Division to two, has set alarm bells ringing in the first Division for quite naturally the clubs who are closest to reaching the gravy train are the ones who have most to lose.

Fear is possibly the instigator of this move for since the FA inspired break up of the Football League, the Premiership has accumulated wealth beyond belief from Sky TV and other commercial outlets, so the pain of relegation now bites far deeper than just pride.

Quite bluntly the cost of not being a winner is too much to contemplate and if Graeme Souness's claim that Kevin Keegan quit Newcastle United because he was "scared of failure" is true, then there is not much hope for the majority of managers throughout the League.

David Pleat, the Sheffield Wednesday boss goes even further. He would like to see a total ban on relegation and promotion between the two top leagues for a couple of years. Yet ever since I was involved in sport as a youngster, I have always understood that competition was the heart beat of the game.

The question really is, what is failure? For Liverpool, Manchester United and obviously Newcastle United, it is not winning a major trophy. For the great majority of clubs though it is not maintaining its current League status. In other

words it is all relative.

But does the Premiership really want to cut itself off from the Football League? If it does it will surely not end there for already there is a big divide within the top flight itself with half a dozen or so clubs swimming in wealth, while the rest try to cling on.

It begs the question, will the top half eventually get even more restless and look to break away to pastures new? There was a rumour running rampant round Glasgow. The rumour whispered that the top teams in England were ready to throw in their lot with the top clubs in Scotland to form a British League.

My own personal view is that there is not much mileage in such a move for apart from Glasgow Rangers and Celtic - and even the quality of these teams is now questionable, just check their recent records in Europe - what benefit would English football gain from such an alliance.

Certainly as far as we are concerned at this level it looks to be another kick in the teeth but Steve McMahon remains, as always, philosophical.

The Gaffer said: "It is all political, all pie in the sky at the moment but certainly the play-off system has been a tonic and I would not like to see that given up."

"Maybe we will have to settle for one up and one to qualify through the play-offs. It will be five instead of six involved at the end of the season."

It seems to me that the Premiership are taking a rather blind view of the situation for surely if there are three

promotion places available, it is going to improve the odds for the relegated clubs making a quick return.

"Yes," added the Gaffer. "But the teams that go down will see it that they have a better chance of staying up. It's all swings and roundabouts isn't it. If two go down the third team are going to be thankful for it and with the money that is branded about in the Premiership it means a hell of a lot to them."

"It is like us in the First Division. It was the first year they had four going down - it changed to three the next year - and we were fourth from bottom. We were just very unfortunate. But you have to go with what they say. They move the goalposts whenever they feel like it and we have just got to go along with it."

"I don't know about a British League, I don't want to waffle. It is in its early stages and there are a lot of things going on - the Bosman ruling for 24 year olds and so on, so it is very difficult for clubs to digest what is going on. It is hard."

It is even more difficult of course to plan for the future and Steve admits this is the "biggest worry."

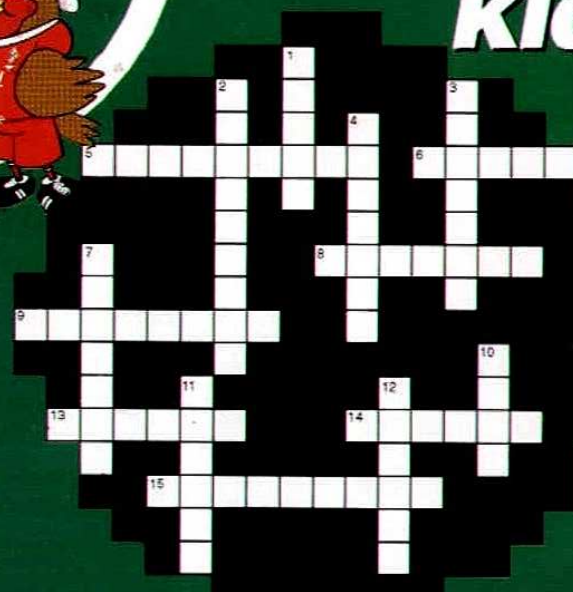
He said: "They are looking ahead and primarily thinking of the bigger clubs not the smaller ones. This is the way the game is going. It is money, money, money isn't it."

Sure is and we will probably suffer yet again because of the fear factor that is suffocating those who do have it.



OUR LINE UP FOR THIS SEASON

Savour the flavour



kiddiescorner

kidscrossword *by Mike Fowler*

Across

5. Venables leads them now. (9)
6. Sold to Leeds for a record fee. (5)
8. Manager who was with Everton. (7)
9. City team who defeated Everton in Cup this year. (8)
13. Sheffield nickname. (6)
14. Small team who drew with Coventry in Cup. (6)
15. The other Sheffield team. (9)

Down

1. Former Wimbledon man. (5)
2. Sheffield United play in this county. (9)
3. Welsh team who knocked the Hammers out of the cup. (7)
4. Former United manager now with Palace. (7)
7. Famous Lane for football in Sheffield. (7)
10. Defender signed from Man City. (4)
11. England World Cup Winner who managed United. (6)
12. This player was with Villa, Bari and Derby before Sheffield. (6)

KIDS QUIZ

Rearrange these sentences to become football grounds in this country.

**TRAM DOOR PAN, DARE PLAY VEAL, WHAT SHORT HEN,
WEANED LOAM, STIR FLEET BERT, BIRD FORGED MAST**

PORTMAN ROAD, VALLEY PARADE, THE HAWTHORNS, MEADOW LANE,
FILBERT STREET, STAMFORD BRIDGE

ANSWERS DOWN:
1 GAYLE, 2 YORKSHIRE, 3 WRECKHAM, 4 BASSETT, 7 BRAMALL,
10 VONK, 11 PETERS, 12 COWANS,
14 WOKING, 15 WEDNESDAY

ANSWERS ACROSS:
5 AUSTRALIA, 6 DEANE, 8 KENDALL, 9 BRADFORD, 13 BLADES,

captain's column

with Mark Seagraves



We thought we'd pulled off a great recovery against Grimsby last Saturday only to let ourselves down with some naive defending.

At half time we were told to get to grips with ourselves because the defence in the first half had been all over the place and I felt we defended a lot better in the second half.

We tightened things up and came back superbly but it was a major disappointment to concede the equaliser with just a couple of minutes to go.

Obviously after trailing 2-0 at half time we would probably have settled for a point at that stage but having come back to lead we should really have taken

all three points. In the last two home games it seems

that we have needed a half time rollicking to get us going and if we could just start playing from the first whistle I'm sure we would be ok.

One thing is for sure though, we will have to be on our toes from the word go today against a Sheffield United team who are flying high in Division One.

They have got a number of quality players and a quality manager in Howard Kendall.

But if we play to our potential we can match them and we definitely owe them one after losing up there earlier in the season.

Sponsored by

BBC



WILTSHIRE
SOUND

WHERE ALL THE
SWINDON
TOWN
ACTION IS

103 - 105FM

We face another tough test on Wednesday against QPR. We played them three times in a week last year and I thought overall we were the better team.

Since then they have spent a lot of money on new players and are on a roll so we will have to keep our wits about us.

Finally a warm welcome to Marlon Broomes who I thought did brilliantly in his debut last week. He said afterwards that he had been very nervous but it didn't look like it and I thought his quality shone through.

I'm sure he'll enjoy his time with us and there is no doubt that he will benefit from playing first team football here at Swindon.

Swindon Town's Matchday Magazine

designed, produced and printed by PIA Advertising & Marketing Ltd.



for all your...

**Design, Advertising, Direct Mail,
Public Relations, Exhibitions,
Reprographics and Print
call us now...**



PIA Advertising & Marketing Ltd.
The Litten, Newtown Road, Newbury,
Berkshire, RG14 7BB

tel: 01635 35546

Spotlight on **loan signing**

To most spectators loan signing Marlon Broomes seemed to give an almost faultless display when he donned the red shirt of Swindon for the first time against Grimsby.

But the talented 19 year old defender was quick to comment:

"I can do a lot better than that."

"I was very nervous and never really settled into the game and to be honest I was surprised at how quick and physical First Division football is.

"Reserve team football is easy compared to Division One,"
he said.

Marlon was disappointed not to start his loan spell at the County Ground on a winning note but he is keen to help Swindon climb up the table and is already enjoying life down in Wiltshire.

"I've been made to feel very relaxed and comfortable. All the lads have made me very welcome.

"I already knew Peter Thorne and Frank Talia from their time at Blackburn along with Steve Cowe when he was at Aston Villa, so it made it easier when I arrived and recognised a few faces.

"I was well pleased when I heard that Swindon had come in for me because I had asked if I could go out on loan to get some first team experience under my belt.

"I knew Steve McMahon had been after me before so I had no hesitation in coming here."

Marlon's talents were first spotted when he was nine years old as he joined Birmingham City's School of Excellence for three years.

From there he trained with Aston Villa before being put forward for trials at the National School of Excellence at Lilleshall.

After getting on two year scholarship at Lilleshall the country's leading Clubs began to offer him trials including Manchester United, Arsenal and Spurs but it was Blackburn Rovers who signed him up.

"I took to the club straight away and it didn't take much persuading from Kenny Dalglish before I joined." he said.

As well as being a regular in Blackburn's Pontins League side, Marlon has gained international recognition for England Youth and England Under 19's.

And his future aim is to be called into the Under 21 side and eventually the Senior Squad.

His more immediate goal is to make a name for himself at Swindon and then break into Blackburn's first team when he returns to Ewood Park.

"I've been a substitute three times in the Premiership without getting on but I'm hoping my spell here at Swindon will improve my chances of making it into the starting line-up at Blackburn."

In the mean time Marlon's loyalties lie at Swindon and he hopes to give the home fans more idea of what he is capable of against Sheffield United this afternoon.

"It is going to be a tough game but I now know what to expect and I'm confident I will cope a lot better than I did on my debut." he said.

**SANDY MARTIN
IN THE MORNING**

PRE-DICTA-SCORE



CLASSIC GOLD
BRUNEL
936/1161AM

**PRE-DICTA-SCORE AND WIN
AN AUTOGRAPHED FOOTBALL**

CLASSIC GOLD
BRUNEL
936/1161AM

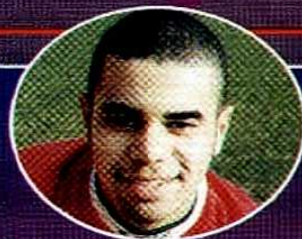
**IT'S NOT JUST "YOU"
STEVE McMAHON LISTENS TOO!**

CLASSIC GOLD
BRUNEL
936/1161AM

Marlon Broomes



Welcome aboard - Steve McMahon with loan signing Marlon Broomes.



Name: Marlon Broomes

Age: 19

Birthplace: Birmingham

Position: Defender

Clubs: Blackburn

Nickname: "Broomesy"

Who did you support as a youngster?: Birmingham

Career highlight so far:
Debut for Swindon

Favourite other sports:
Snooker

Most respected player in football: Paul McGrath

CAMBERLEY AUTO FACTORS LIMITED



GET YOUR SPARES WHERE THE TRADE BUY THEIRS

TOP OF THE LEAGUE FOR MOTOR SPARES IN SWINDON

UNIT 8, LYNTON ROAD, CHENEY MANOR IND. EST. TELEPHONE 01793 532891

NON-STOP PROMOTIONS

Making your good name look even better

Telephone today for our current brochure, opening up a world of possibilities for your Promotional Product needs



Telephone: 01672 563030

Non-Stop Promotions & Marketing Ltd.,
Fordbrook Business Centre, Marlborough Road,
Pewsey, Wiltshire, SN9 5NU.

1996/97kit sponsorship



Mark Walters



Wayne Allison



Steve Cowe



Ian Culverhouse



Fraser Digby



Jason Drysdale



Frederic Darras



Steve Finney



Ty Gooden



Kevin Horlock



Steve McMahon



Wayne O'Sullivan



Mark Seagraves



Alex Smith



Gary Elkins



Peter Thorne



Kevin Watson



Mark Robinson



Frank Talia



Mike Walsh



Frederic Darras



Scott Leitch

Sponsor your favourite Swindon Town player's **WHOLE KIT**

1996/97 season £330.00

1-Shirt £90.00 2-Shorts £60.00 3-Socks £40.00 4-Match Boots £80.00 5-Tracksuit £90.00

All prices are subject to VAT.

in & around the **County** ground

Brought to you by

PHH

Official car supplier to STFC

Cash boost for baby care unit

Town boss Steve McMahon gave Princess Margaret Hospital's Baby Care Unit a cash boost before the game against Bradford when he presented them with a cheque for over £700.

The money was raised by a Quiz Night organised by Barclays Bank and representatives of the Baby Care Unit were delighted to accept it.

Along with the quiz a raffle was held and Swindon Town were delighted to donate match tickets to help swell the amount raised.

"We are always pleased to help such worthy causes and it was a pleasure to be able to present the cheque," said Steve.

The money will be used to purchase new scales to weigh the babies on delivery and during their first few days.



Pictured are (left to right): Rowena Mawle, Andy Hatter (Barclays Bank PLC, Swindon) Steve McMahon, Diane Walsh and Wendy Taylor (Princess Margaret Special Baby Care Unit).

Swindon fans praised

A pat on the back for all the Swindon fans who attended the FA Cup tie

at Everton

- your fine behaviour has been noted as the following letter from Merseyside Police to our Chief Executive Steve Jones explains.

I refer to Swindon Town's visit to Goodison Park, Everton on January 5th, 1997.

As the Football Liaison Officer for Everton Football Club I wish to bring to your attention how well behaved your Club's supporters were on the day concerned.

It is a pleasure to police a match which is attended by so many friendly people. It was noticeable that your supporters included children with their mum's and dad's.

I wish you all the success for the future. Please pass on my thanks to the people concerned.
yours faithfully,

B.G. SWIFT
Inspector.

At the heart of the community

Calling all youngsters. Look-out for the Club's brand new Community Booklet which is now available from the Community Office.

The 16 page special tells you everything you need to know about getting involved with our highly successful Community Scheme.

There is a message from manager Steve McMahon, an easy to enter competition along with lots of exciting pictures and of course a bit by bit breakdown of all the different courses and initiatives aimed at youngsters in and around the Wiltshire area.

Attention all Republic fans

The Midlands Republic of Ireland Soccer Supporters Club are on the look out for new members.

The club has been set up to meet the needs of the great many Irish fans in the Midlands and its aim is to develop the Club into the premier celebration of Irish National Soccer in the Midlands and in doing so reflecting the Irish Community in a positive light.

Any prospective members should write to **M.R.I.S.S.C, PO Box 101, Mail Boxes UK Ltd, The Guild, University of Birmingham, Edgbaston Park Road, B15 2TU.**

More Fraser testimonial events

Fraser Digby's Testimonial season continues on Saturday March 1st with a Fun Casino Night at the Allied Dunbar Training Centre, Wanborough.

There will be nine gaming tables on offer with prizes going to the guests with the most chips.

The Casino will run from 8-11.30pm followed by a Disco until 1.30am. Tickets are available from Derek Walker or Bruce Warr on 01793 520971.

Other events coming up include a Sporting Dinner, Gentleman's Race Evening, a Day at the Races and of course Fraser's main event - his Testimonial Match.

swindontown ladies



by Roger Reeves

Swindon Town Ladies gained three valuable points when they beat Ringwood by five goals to one.

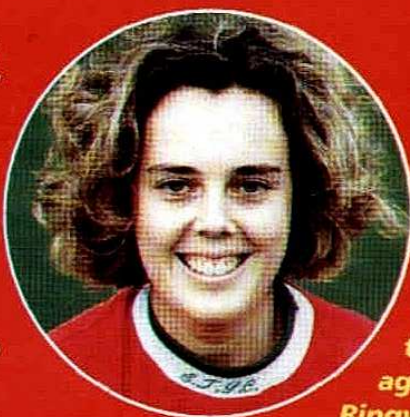
Clare White, playing her first game for the Town, took just 20 seconds to open her account and then within a minute she added a second.

The Town had much the better of the first half but had to wait until a minute before half time for Kerie Garwood to score a third.

Justine Hume and Nadine Lloyd scored at either end of the second half and the Ringwood consolation goal came from the penalty spot.

Once again Town players have been included in the County squad to meet Dorset at Poole, in the South Western Counties Championship.

Netti Wyness, Kerie Garwood, Nadine Lloyd, Kim Reeves and Clare White have all been chosen plus Leanne Taylor and Adelle Taylor who also play for Shaw Girls.



Justine Hume who got on the score sheet in the game against Ringwood.

Wiltshire beat Dorset by five goals to two when the two sides met in Salisbury back in October but were then beaten three-two by Somerset at Brislington.

Tomorrow the Town entertain fourth place Southampton in a Southern Region League Division One match.

When the two sides met back in October, the Hampshire side inflicted the Town's heaviest defeat of the season when won by seven goals to nil.

The only other meeting between the tow sides was two years ago in the Second Round of the Women's FA Cup when the Town won 2-1.

Tomorrow's game will be played on the County Ground Extension and will kick-off at 2-00pm.

Swindon Town Ladies result

**Southern Region League Division One
Ringwood 1 Swindon Town 5**

Scorers: Clare White (2), Kerie Garwood, Justine Hume & Nadine Lloyd.

Team: Jo Sharpe, Sharon Black, Kim Reeves, Netti Wyness, Adelle Taylor, Clare Tyson, Tracy Mackeddle, Kerie Garwood, Nadine Lloyd, Clare White, Justine Hume. **Subs:** (Used) Sara Privett & Vikki McCann.

(Not used) Leanne Taylor.

Fixtures 96/97

Southern Region League Division 1

Sun 8th Sept	Portsmouth	A	1-3
Sun 15th Sept	Havant Town	A	4-2
Sun 22nd Sept	Swindon Spitfires	A	2-3
Sun 29th Sept	Cinderford T. (FAC 1)	A	10-0
SUN 6TH OCT	BINFIELD	H	4-1
SUN 13TH OCT	RINGWOOD	H	4-2
Sun 20th Oct	Southampton	A	0-7
Sun 27th Oct	Havant Town LC1	A	2-0
Sun 3rd Nov	Reading Royals (FAC 2)	A	0-5
Sun 10th Nov	Cheltenham	A	2-2
Sun 17th Nov	Reading Royals	A	Post
SUN 24TH NOV	SOUTHAMPTON STS.	H	1-2
SUN 1ST DEC	PORTSMOUTH	H	4-4
SUN 8TH DEC	HAVANT TOWN	H	1-2
SUN 15TH DEC	CARTERTON TOWN (LC2)	H	8-1
SUN 22ND DEC	SWINDON SPITFIRES	H	2-6
Sun 5th Jan	Regional Five-A-Side		
Sun 12th Jan	Binfield	A	post
Sun 19th Jan	Ringwood	A	5-1
Sun 26th Jan	To Be Advised		
SUN 2ND FEB	SOUTHAMPTON	H	
Sun 9th Feb	Southampton Saints	A	
Sun 16th Feb	Cheltenham	A	
SUN 23RD FEB	READING ROYALS	H	

League Table 96/97 season

Southern Region League Division 1

	P	W	D	L	F	A	Pts
Southampton Saints	13	8	1	4	30	22	25
Reading Royals	9	8	0	1	39	11	24
Portsmouth	12	7	3	2	24	15	24
Southampton	11	7	0	4	40	17	21
Swindon Spitfires	12	6	1	5	30	27	19
Cheltenham	11	4	3	4	17	31	15
SWINDON TOWN	12	4	2	6	30	35	14
Binfield	11	4	1	6	14	23	13
Havant Town	13	2	3	8	12	25	9
Ringwood	12	0	2	10	10	40	2

Player Appearances 96/97 season

	APPS	GOALS
Sharon Black	16	1
Sil Cryer	2(10)	1
Donna Fraser	1	1
Kerie Garwood	16	8
Justine Hume	8(2)	1
Pam Laker	10	4
Nadine Lloyd	16	16
Tracy Mackeddle	15	6
Deb Martin	11(3)	3
Vikki McCann	12(3)	-
Sara Privett	7(4)	1
Kim Reeves	16	3
Allison Richards	5	-
Jo Sharpe	10(3)	-
Adelle Taylor	1(2)	-
Leanne Taylor	(2)	1
Clare Tyson	16	-
Clare White	1	2
Netti Wyness	13	-
Own Goals		2

() Denotes used sub.

AT LEAST 45 CHANNELS

INCLUDING



FOR AROUND £1 A DAY



TO BE CONNECTED CALL FREE ON

0800 663662

LINES OPEN FROM 9AM TILL 8PM MONDAY TO FRIDAY & 9AM TILL 4PM SATURDAY.
OR VISIT OUR SHOP IN REGENT CIRCUS

Sky Movies, The Movie Channel and Sky Sports are subscription channels, and are only available in addition to the basic cable service. Minimum contract period 12 months.

Subject to network transmission area.

help us to hype up

pre-match entertainment



Swindon Town Football Club are always attempting to add to the entertainment on matchdays and in a bid to hype up the pre-match party we are calling on you the fans for help.

We are on the look out for a member of the Barmy Army who fancies wearing the Rockin Robin costume on matchdays.

You need to be slightly "Barmy" and full of zany ideas of ways to entertain the crowd.

If you think you have what it takes to pull on the famous Rockin Robin kit on matchdays then write to: Rockin Robin, Swindon Town FC, County Ground, Swindon, Wiltshire. SN1 2ED, telling us how you feel you can help us.

let's make some noise



We want to improve the atmosphere here at the County Ground on matchdays to make sure Steve McMahon's men get the best backing possible throughout the 90 minutes.

The Barmy Army in the Intel Stand can not be faulted with their constant singing and chanting but they need some help from the rest of the ground.

So come on, let's really make some noise for the boys. We are inviting fans to bring along drums, trumpets or any instruments to really liven up proceedings.

Let's see if we can make the County Ground the noisiest in Division One!



Reprographics by Sentybox Tel: 01895 351220

Caught.

Ball watching!

The official ball supplier to:



on the road...



West Bromwich Albion

**Saturday February 8th
Kick-Off 3.00pm**

Town were in a similar League position when they last visited the Hawthorns. There were a few moments to savour from two seasons ago - but one was definitely our thrilling 5-2 win over the Albion in March...

Did YOU know?

...in that match all seven goals came in the space of 36 minutes! Twice Town came back from a goal down and with only fifteen minutes left, it was still 2-2.

Going to Manchester City?



All your travel details for this trip will appear in a future edition of the matchday magazine.

TRAVEL CLUB

WEST BROMWICH ALBION

Fare £7.00

Depart County Ground: 11.30am

Bookings taken at the Travel Club Office in the Castrol Stand before and after all home games and Tuesday to Thursday evenings from 7.00 - 9.00pm, or at the Information Centre in Regent Street. Pick-up points are available - please enquire when booking.

You can also book by telephone at Barnes Coaches on the number below.

A £2 reduction is available for all children accompanied by an adult.

For Bookings Telephone:

(01793) 611499 or (01672) 540330

Travelling by Road.....

Take the A419/A417 to join the M5 at Junction 11a. Leave the M5 at Junction 1. The Hawthorns is only half a mile from the motorway and is clearly signposted. For the visitors' turnstiles, continue past the ground and turn right into Middlemore Road.

or by Rail.....

Smethwick Rolfe Street station is about fifteen minutes walk from the ground. A regular service operates from Birmingham New Street (journey time six minutes).

Recommended departure time from Swindon is 10.54, changing at Gloucester and Birmingham and arriving at Smethwick at 13.46. The return service departs at 17.39, arriving back at Swindon at 20.21. A SuperSaver return fare is £19.00



S.A.S TRAVEL



WEST BROMWICH ALBION Fare £7.00

Depart COUNTY GROUND (Superstore) 11.30am
Also picking up at: WOOTTON BASSETT 11.00am
WEST SWINDON 11.15am ERMIN STREET 11.45am

- Executive coach travel with hostess service of hot/cold drinks and light refreshments
- All coaches are NON SMOKING
- Reductions for accompanied under 15's
- No membership fee

COUNTY GROUND BOOKING OFFICE
(Old Matchday Ticket Office)

Open: Tuesdays, Wednesdays, Thursdays 10am - 2pm
Thursdays 7pm - 9pm

MATCHDAYS:

1.30pm - 2.45pm (Sats) 6.30pm 7.30pm (Weds)
Tel: (01793) 536757

24-HOUR TRAVEL and TICKET INFORMATION SERVICE
Tel: (01793) 825935 Fax: (01793) 821015

WE ARE NOW PLEASED TO ACCEPT



statistics 1996/97 season



1

NATIONWIDE LEAGUE DIVISION 1 up to and including January 29th

	P	W	D	L	W	D	L	F	A	PTS.
BOLTON WANDERERS	30	11	3	1	6	7	2	63	38	61
BARNLEY	28	8	3	3	6	5	3	49	34	50
SHEFFIELD UNITED	29	7	5	3	7	3	4	49	31	50
WOLVES	29	6	3	6	8	4	2	40	28	49
NORWICH CITY	29	7	6	2	6	0	8	40	41	45
STOKE CITY	28	9	1	4	3	6	5	37	38	43
QUEENS PARK RANGERS	29	6	4	5	5	5	4	43	41	42
TRANMERE ROVERS	29	8	3	4	4	3	7	40	47	42
PORT VALE	30	4	7	4	6	5	4	36	33	42
CRYSTAL PALACE	28	6	3	4	4	7	4	52	32	40
IPSWICH TOWN	29	6	6	2	4	4	7	41	39	40
OXFORD UNITED	29	9	3	2	2	4	9	40	34	40
HUDDERSFIELD TOWN	30	8	4	3	2	5	8	36	42	39
PORTSMOUTH	30	7	3	5	4	3	8	34	37	39
BIRMINGHAM CITY	26	7	4	1	2	6	6	29	25	37
SWINDON TOWN	29	7	4	3	3	1	11	40	39	35
CHARLTON ATHLETIC	28	6	4	4	4	1	9	30	38	35
WEST BROMWICH ALBION	29	3	7	5	4	6	4	44	50	34
READING	29	7	6	2	1	3	10	35	44	33
BRADFORD CITY	30	6	4	5	1	5	9	28	45	30
MANCHESTER CITY	28	6	3	5	2	2	10	29	42	29
OLDHAM ATHLETIC	27	3	5	5	3	5	6	30	34	28
SOUTHEND UNITED	29	5	5	4	1	5	9	28	52	28
GRIMSBY TOWN	28	3	4	8	2	5	6	33	53	24



First Team Player Appearances 96/97

Player Name:	League		Cup		Total	
	Apps.	Gls.	Apps.	Gls.	Apps.	Gls.
PAUL ALLEN	5(3)	1	2	0	7(3)	1
WAYNE ALLISON	25(2)	9	5	2	30(2)	11
MARLON BROOMES	2	-	-	-	2	0
LEE COLLINS	3(1)	0	1	-	4(1)	0
STEVE COWE	18(5)	4	4(1)	0	22(6)	4
IAN CULVERHOUSE	19	0	5	0	24	0
FREDERIC DARRAS	19(2)	0	4	0	23(2)	0
FRASER DIGBY	14	0	1	-	15	0
JASON DRYSDALE	7	0	2(1)	0	9(1)	0
GARY ELKINS	14(3)	0	3	0	17(3)	0
STEVE FINNEY	6(6)	2	1(1)	0	7(7)	2
TY GOODEN	3(4)	1	0	0	3(4)	1
PETER HOLCROFT	(1)	0	-	-	(1)	0
KEVIN HORLOCK	28	8	6	0	34	8
ROBIN HULBERT	0	0	(1)	0	(1)	0
DAVID KERSLAKE	8	0	-	-	8	0
SCOTT LEITCH	26	0	6	1	32	1
STEVE McMAHON	1(1)	-	-	-	1(1)	0
STEVE MILDENHALL	(1)	-	-	-	(1)	0
WAYNE O'SULLIVAN	13(6)	0	2(1)	1	15(7)	1
MARK ROBINSON	27	1	5	0	32	1
MARK SEAGRAVES	19(1)	0	4(1)	0	23(2)	0
ALEX SMITH	1(4)	0	0	0	1(4)	0
FRANK TALIA	15	0	5	0	20	0
SHAUN TAYLOR	2	0	1(1)	0	3(1)	0
PETER THORNE	11(7)	6	2(1)	2	13(8)	8
MARK WALTERS	21(2)	7	5	1	26(2)	8
KEVIN WATSON	13(6)	1	1(2)	0	14(8)	1

Swindon Town Fixtures 1996/97 Season

Date	Opponents	Res	Att.
Sat Aug 17	Norwich City	A 0-2	15,165
TUE AUG 20	WOLVERHAMPTON W. C.C.C 1 (1)	H 2-0	7,451
SAT AUG 24	PORT VALE	H 1-1	8,706
WED AUG 28	OLDHAM ATHLETIC	H 1-0	8,025
Sat Aug 31	Southend United	A 3-1	4,011
Wed Sep 4	Wolverhampton W. C.C.C 1 (2)	A 0-1	10,760
Sat Sep 7	Grimsby Town	A 1-2	4,089
WED SEP 11	PORTSMOUTH	H 0-1	8,687
SAT SEP 14	TRANMERE ROVERS	H 2-1	8,430
WED SEP 18	QUEENS PARK RANGERS C.C.C 2 (1)	H 1-2	7,843
Sat Sep 21	Queens Park Rangers	A 1-1	13,662
Wed Sep 25	Queens Park Rangers C.C.C 2 (2)	A 3-1*	6,976
FRI SEP 27	WOLVERHAMPTON W.	H 1-2	8,572
Wed Oct 2	Bradford City	A 1-2	9,249
SAT OCT 12	OXFORD UNITED	H 1-0	10,811
WED OCT 16	HUDDERSFIELD TOWN	H 6-0	7,724
Sat Oct 19	Crystal Palace	A 2-1	15,088
Wed Oct 23	Manchester United C.C.C 3	A 1-2	49,305
Sat Oct 26	Reading	A 0-2	11,018
WED OCT 30	WEST BROMWICH ALBION	H 2-3	8,909
SAT NOV 2	MANCHESTER CITY	H 2-0	14,374
SAT NOV 16	BARNLEY (F.A. CUP 1)	H 3-0	10,837
Tues Nov 19	Ipswich Town	A 2-3	7,086
Sat Nov 23	Birmingham City	A 0-1	16,559
Tues Nov 26	Sheffield United	A 0-2	12,301
Wed Nov 27	Coca-Cola Cup 4		
SAT NOV 30	READING	H 3-1	10,875
Sat Dec 7	Charlton Athletic (F.A. Cup 2)	A 0-2	10,565
Sat Dec 14	Stoke City	A 0-2	10,102
SUN DEC 22	BOLTON WANDERERS	H 2-2	8,948
Thu Dec 26	Portsmouth	A 1-0	10,605
Sun Jan 5	Everton F.A. Cup 3	A 0-3	20,411
Wed Jan 8	Coca-Cola Cup 5		
Sat Jan 11	Tranmere Rovers	A 1-2	8,763
SAT JAN 18	BRADFORD CITY	H 1-1	7,851
SAT JAN 25	GRIMSBY TOWN	H 3-3	9,127
Wed Jan 29	Wolverhampton Wanderers	A 0-1	23,003
SAT FEB 1	SHEFFIELD UNITED	H	
WED FEB 5	QUEENS PARK RANGERS	H	
Sat Feb 8	West Bromwich Albion	A	
SAT FEB 15	BIRMINGHAM CITY (F.A. Cup 5)	H	
Wed Feb 19	Coca-Cola Cup SF (1)		
Sat Feb 22	Manchester City	A	
SAT MAR 1	CHARLTON ATHLETIC	H	
Tue Mar 4	Barnley	A	
Sat Mar 8	Bolton Wanderers (F.A. Cup 6)	A	
Wed Mar 12	Coca-Cola Cup SF(2)		
SAT MAR 15	STOKE CITY	H	
Sat Mar 22	Port Vale	A	
SAT MAR 29	NORWICH CITY	H	
Mon Mar 31	Oldham Athletic	A	
SAT APR 5	SOUTHEND UNITED	H	
Sun Apr 6	Coca-Cola Cup Final		
SAT APR 12	IPSWICH TOWN (F.A. Cup SF)	H	
Sat Apr 19	Oxford United	A	
SAT APR 26	CRYSTAL PALACE	H	
Sun May 4	Huddersfield Town	A	
Sat May 17	F.A. Cup Final		

NEXT HOME GAME:
WED FEBRUARY 5TH



Swindon Town vs Q.P.R.
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 7.45pm

All home Saturday fixtures will kick-off at 3.00pm.
Home Sunday and Bank Holiday fixtures will kick-off as advertised.
Home midweek fixtures will kick-off at 7.45pm.
All dates and times of kick-off's are subject to change.



1	2	3	4	5	6	7	8	9	10	11	12	13	14
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR	ROBINSON	WALTERS	FINNEY	ALLISON	HORLOCK	THORNE	SEAGRAVES	WATSON
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR	ROBINSON	WALTERS	FINNEY	ALLISON	HORLOCK	THORNE	SEAGRAVES	WATSON
TALIA	DARRAS	DRYSDALE	LEITCH	ALLEN	TAYLOR	ROBINSON	WALTERS	FINNEY	ALLISON	HORLOCK	THORNE	SEAGRAVES	WATSON
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	ALLISON	HORLOCK	THORNE	ALLEN	FINNEY
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	THORNE	HORLOCK	O'SULLIVAN	ALLEN	FINNEY
TALIA	DARRAS	DRYSDALE	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	THORNE	HORLOCK	TAYLOR	WALTERS	FINNEY
TALIA	DARRAS	SMITH	LEITCH	SEAGRAVES	CULVERHOUSE	ROBINSON	WATSON	COWE	THORNE	HORLOCK	ALLEN	WALTERS	FINNEY
TALIA	DARRAS	ROBINSON	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	WATSON	COWE	THORNE	HORLOCK	ALLISON	SMITH	FINNEY
TALIA	DARRAS	O'SULLIVAN	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	ALLEN	COWE	THORNE	HORLOCK	ALLISON	WATSON	COLLINS
TALIA	DARRAS	O'SULLIVAN	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	ALLEN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	ELKINS
TALIA	DARRAS	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	ALLEN
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	THORNE	HULBERT	FINNEY
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	FINNEY	WATSON	THORNE
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	DARRAS	WATSON	THORNE
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	O'SULLIVAN	COWE	ALLISON	HORLOCK	THORNE	DARRAS	WATSON
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	DARRAS	THORNE	ALLISON	HORLOCK	ALLEN	COWE	O'SULLIVAN
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	DARRAS	THORNE	ALLISON	HORLOCK	ALLEN	COWE	O'SULLIVAN
TALIA	ROBINSON	ELKINS	LEITCH	SEAGRAVES	CULVERHOUSE	WALTERS	DARRAS	THORNE	ALLISON	HORLOCK	WATSON	COWE	O'SULLIVAN
TALIA	ROBINSON	ELKINS	LEITCH	ALLEN	CULVERHOUSE	WALTERS	DARRAS	THORNE	ALLISON	HORLOCK	WATSON	COWE	O'SULLIVAN
TALIA	ROBINSON	ELKINS	WATSON	ALLEN	CULVERHOUSE	WALTERS	DARRAS	THORNE	ALLISON	HORLOCK	GOODEN	COWE	O'SULLIVAN
DIGBY	ROBINSON	GOODEN	COLLINS	COWE	HORLOCK	O'SULLIVAN	DARRAS	FINNEY	ALLISON	LEITCH	CULVERHOUSE	WATSON	SMITH
DIGBY	ROBINSON	GOODEN	LEITCH	SEAGRAVES	HORLOCK	O'SULLIVAN	DARRAS	FINNEY	ALLISON	WALTERS	COWE	ELKINS	HOLCROFT
DIGBY	ROBINSON	GOODEN	LEITCH	SEAGRAVES	HORLOCK	O'SULLIVAN	DARRAS	FINNEY	ALLISON	WALTERS	COWE	ELKINS	THORNE
DIGBY	KERSLAKE	ELKINS	LEITCH	SEAGRAVES	HORLOCK	ROBINSON	DARRAS	THORNE	ALLISON	WALTERS	COWE	O'SULLIVAN	FINNEY
DIGBY	KERSLAKE	ELKINS	LEITCH	ROBINSON	HORLOCK	O'SULLIVAN	COLLINS	THORNE	ALLISON	WALTERS	FINNEY	GOODEN	WATSON
DIGBY	KERSLAKE	ELKINS	LEITCH	ROBINSON	HORLOCK	COWE	WATSON	FINNEY	ALLISON	WALTERS	GOODEN	SMITH	ALLEN
DIGBY	KERSLAKE	ELKINS	O'SULLIVAN	ROBINSON	DARRAS	CULVERHOUSE	WATSON	COWE	ALLISON	WALTERS	McMAHON	SMITH	COLLINS
DIGBY	KERSLAKE	HORLOCK	O'SULLIVAN	ROBINSON	DARRAS	CULVERHOUSE	WATSON	COWE	ALLISON	WALTERS	ELKINS	SMITH	COLLINS
DIGBY	KERSLAKE	ELKINS	WATSON	ROBINSON	LEITCH	CULVERHOUSE	COLLINS	COWE	ALLISON	HORLOCK	DRYSDALE	McMAHON	O'SULLIVAN
DIGBY	ROBINSON	ELKINS	LEITCH	SEAGRAVES	HORLOCK	CULVERHOUSE	COLLINS	COWE	ALLISON	WALTERS	DRYSDALE	WATSON	O'SULLIVAN
DIGBY	KERSLAKE	DRYSDALE	LEITCH	SEAGRAVES	ROBINSON	CULVERHOUSE	WATSON	COWE	ALLISON	HORLOCK	O'SULLIVAN	MILD'HALL	McMAHON
DIGBY	KERSLAKE	DRYSDALE	LEITCH	SEAGRAVES	ROBINSON	CULVERHOUSE	McMAHON	COWE	ALLISON	HORLOCK	WATSON	O'SULLIVAN	ELKINS
DIGBY	ROBINSON	DRYSDALE	LEITCH	SEAGRAVES	BROOMES	WALTERS	WATSON	COWE	ALLISON	HORLOCK	O'SULLIVAN	SMITH	DARRAS
DIGBY	ROBINSON	DARRAS	LEITCH	SEAGRAVES	BROOMES	CULVERHOUSE	WATSON	COWE	ALLISON	HORLOCK	WALTERS	SMITH	McMAHON

Important safety announcements by the Club Management over the public address system will be preceded by a loud signal to catch the attention of spectators.



0891 12 16 40

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND

0891 14 16 40

FOR TICKET, TRAVEL AND CONTESTATION INFO:

*CALLS ARE CHARGED AT 30¢ PER MINUTE CHEAP RATE
AND 60¢ PER MINUTE AT ALL OTHER TIMES

Front Cover pic:
Kevin Watson



teamcheck

Brought to you by

HAINE & SMITH
REGISTERED OPTICIANS



Swindon Town

1	Fraser Digby
2	Mark Robinson
3	Frederic Darras
4	Scott Leitch
5	Mark Seagraves
6	Marlon Broomes
7	Ian Culverhouse
8	Kevin Watson
9	Steve Cowe
10	Wayne Allison
11	Kevin Horlock
12	Mark Walters
13	Alex Smith
14	Steve McMahon

Team Changes

Sheffield United

1	Alan Kelly
2	Mitch Ward
3	Lee Sandford
4	Don Hutchison
5	Doug Hodgson
6	David Holdsworth
7	David White
8	Nigel Spackman
9	Gareth Taylor
10	Andy Walker
11	Mark Patterson
12	Mark Beard
13	Simon Tracey
14	Andy Scott

Team Changes

Today's Officials:

Referee:
M.E. Pearce (Portsmouth)

Assisted by:
D.C. Richards (Llanelli)
A.J. Webb (Wokingham)

Reserve Official:
R. Osborne (Bristol)



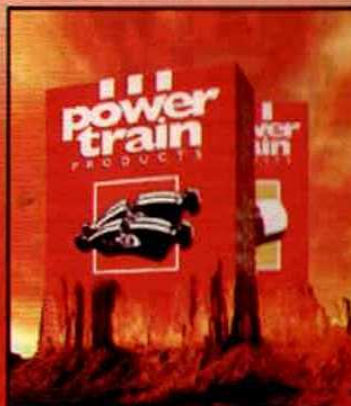
Mitre Matchball
Sponsors:



Devizes
Windows

**power
train**
PRODUCTS

THE RED SUCCESS



POWERTRAIN CAR PARTS- AN AWESOME RANGE



Powertrain Products
Greenbridge Road
Swindon, Wiltshire
SN3 3LB



24 HOUR INFORMATION

0891 12 16 40

FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.

0891 14 16 40

FOR TICKETS, TRAVEL AND COMPETITION NEWS.

*CALLS ARE CHARGED AT 20P PER MINUTE (CHEAP RATE)
AND 40P PER MINUTE AT ALL OTHER TIMES

NEXT HOME GAME:
WED FEBRUARY 5TH



Swindon Town vs Q.P.R.
NATIONWIDE LEAGUE DIVISION 1
Kick-Off 7.45pm